

Health Foundation Name and Logo

The following language should be used when describing the Health Foundation in content as well as when sharing with the media in press releases.

The **Paso del Norte Health Foundation** (Health Foundation) leads, leverages and invests in initiatives, programs and policies to promote health and prevent disease in the Paso del Norte region. The Health Foundation was established in 1995 from the sale of Providence Memorial Hospital to Tenet Healthcare Corporation and seeks to ensure that the people living in far west Texas, southern New Mexico and Ciudad Juárez, Mexico have the knowledge, resources and skills to lead healthy lives. The Paso del Norte Health Foundation is a supporting organization of the Paso del Norte Community Foundation. For more information, visit www.pdnhf.org.

Descriptor or Boiler Plate for Media



Health Foundation Name and Logo

Below are three options to use in defining the Paso del Norte Health Foundation in content.

- The Health Foundation name is never translated.
- Use a lower case “d” when spelling out the name of the Health Foundation and as an acronym.

Define Foundation
Name In Content

1. Paso del Norte Health Foundation
2. Health Foundation
3. PdNHF

