**2022-23 Healthy Eating and Active Living**

**Call for Letters of Intent**

LOI release date: November 10, 2021

LOI due date: December 10, 2021

The Paso del Norte Health Foundation seeks Letters of Intent (LOIs) from eligible organizations to promote healthy eating and physical activity. A high-quality diet that includes fruits and vegetables and appropriate daily caloric intake can combat the onset of chronic diseases such as obesity and type 2 diabetes. Being physically active and minimizing sedentary time also decreases the risk of chronic diseases.

The Health Foundation is specifically interested in programs that promote fruit and vegetable consumption or portion control or in approaches that create opportunities to increase physical activity or decrease sedentary behavior.

This call is the last LOI and RFP process under the Health Foundation’s HEAL initiative. In 2022, strategic plans will be written for a Healthy Eating initiative and a Physical Activity initiative. The strategic plans will incorporate input from community partners and will be available to the community by September 2022.

School Approaches**:** Proposals for programs offered during the school day at schools should be submitted by schools or school districts. Proposals containing official agreements between non-profits and schools will be considered when the school has a significant financial stake in the program and strong administrative support.

**Eligibility**

Eligible applicants include nonprofit tax-exempt organizations, including churches and units of government, located in the Paso del Norte Region. See the Grant Center on the Paso del Norte Health Foundation website [www.pdnhf.org](http://www.pdnhf.org) for more information about grant guidelines.

The Foundation uses LOIs to welcome proposals from a diverse applicant pool. After review, the Foundation will invite selected applicants to submit a full proposal. Selected applicants may be asked to address specific comments or questions from the LOI review in their proposal.

**Deadlines & Schedule**

Letters of intent due to Foundation via the Foundation’s on-line application system: December 10, 2021

Invitations for full proposals announced: January 19, 2022

Invited applicants are encouraged to meet with Program Officer before submitting full proposal

Full proposals due: February 17, 2022

Notice of grant award: June 1, 2022

Funding cycle starts: Earliest grant start date is July 1, but later dates may be proposed

**Letter of Intent Format**

1. Purpose: In 100 words or less, state the purpose or goal of the proposed program.
2. Program Description: In 500 words or less, describe anticipated program. Identify what specific problem the proposed program addresses.
3. COVID-19 Plan: In 300 words or less, describe how lessons learned from the COVID pandemic will impact implementation of the proposed program or otherwise address how the program may be successful given the potential of a persistent viral threat.

A budget is not required for the LOI.

Applicants are encouraged to speak with Jana Renner, Program Officer, at jrenner@pdnfoundation.org about the LOI. For technical questions about online submission, please contact Juanita Galaviz at jgalaviz@pdnfoundation.org.