

## Consultant Description

### Paso del Norte Trail Corporation Support

The Paso del Norte Health Foundation (Health Foundation) is seeking consultant services to provide support in advocating for adoption of the county-wide Paso del Norte Trail and establishing a Trail Corporation that will lead and coordinate associated regional efforts.

In 2018, the Health Foundation, with input from residents and stakeholders, created a master plan for the development of a county-wide trail (<https://www.pasodelnortetrail.org/>). A coordinated effort that involves multiple stakeholders needs to be put in place for the trail to become a reality. To facilitate this coordination, immediate next steps are endorsement of the plan by key entities and the formation of a Trail Corporation. As Health Foundation leads in establishing an advisory board for the Trail Corporation, the consultant will:

- See that regional political entities and key organizations endorse or adopt the trail master plan.
  - Key political entities include: County of El Paso, City of El Paso, City of San Elizario, City of Socorro, City of Sunland Park, Vinton, Anthony, and Ysleta del Sur Pueblo.
  - Key organizations include: Metropolitan Planning Organization, Regional Mobility Authority, El Paso County Water Improvement District #1, TXDOT, El Paso Water, Affected school districts, EPCC, UTEP, Housing Authority, Downtown Management District, and Chamber of Commerce.
- Support the Health Foundation Program Officer in preparing materials for advisory board meetings and assist on action items in between meetings.
- Recommend, after careful research, a trail corporation name, mission, vision, and values to the Health Foundation Program Officer, advisory board chair and advisory board members.
- Research and recommend a legal structure for the trail corporation to the Health Foundation Program Officer and advisory board chair.
- Work with the Health Foundation Program Officer and advisory board chair to establish a structure and budget for the trail corporation.

Applications accepted: January 14 - 23, 2019

Finalist interviews: January 28 or 29, 2019

Length of contract: February 11- July 31, 2019

To apply, please submit a letter of interest and one-to-two page summary of qualifications and experience to Jana Renner, Program Officer, at [jrenner@pdnfoundation.org](mailto:jrenner@pdnfoundation.org), by January 23, 2019.