



ANNUAL REPORT 2007

Paso del Norte Health Foundation



A large, stylized tree graphic in shades of gold and brown serves as the background for the entire page. The tree's branches and leaves are rendered in a simplified, artistic style, with the trunk and main branches in a darker gold and the foliage in a lighter, almost white gold. The tree is positioned on the right side of the page, with its branches extending towards the left.

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PASO DEL NORTE HEALTH FOUNDATION



PASO DEL NORTE HEALTH FOUNDATION





REFLECTION - RENEWAL REFLECTION - RENEWAL

“Continuity gives us roots; change gives us branches, letting us stretch and grow and reach new heights.”

– Pauline R. Kezer

REFLECTION REFLECTION

A decade of grant giving is often an appropriate time to reflect on an organization's purpose and effectiveness to carry out its mission. Over the years, the Foundation has remained committed to influencing long-term improvements in the health of those living in the Paso del Norte region through education and prevention. One of the first initiatives introduced school-aged children to a nutrition and physical activity program. Later, that program contributed to a significant difference in curbing obesity rates in fourth and fifth grade students in El Paso County. In support of the region's needs, the Foundation's priority areas were modified. This action streamlined efforts to build bridges among generations, communities, cities and nations. By working together, everyone in the region would have the knowledge, resources and environment to live healthy lives.

Like a plant, roots represent strength and stability. If there is change in the environment, action must be taken to nurture the plant to overcome the change, and grow new branches able to reach new heights. The past offers positive lessons that contribute to the betterment of society and the promotion of good health.

RENEWAL RENEWAL

Faced with new health care challenges and a change in leadership, the Foundation found it imperative to reexamine past and current operations and direct a course of action for the future. The seeds were planted and it was time to harvest the results. Historian and former Librarian of Congress Daniel Boorstin once said, “To try to create the future without some knowledge of the past is like trying to plant cut flowers.” Building on the goals set 12 years ago, the Foundation launched a strategic planning process to renew its grant-making efforts and address new health concerns in the region. It was imperative to link the past with the future to ensure that strategies were put into place for success. After an in-depth review, modifications were recommended that strengthened and renewed the Foundation's historical mission and legacy to influence the health of the region.

LETTER FROM CHAIRMAN OF THE BOARD



It is hard to believe that 10 years have passed from the time the Paso del Norte Health Foundation made its first funding commitment. That memorable moment started a movement to better health in the region. Recognizing that behavior and lifestyle significantly influence one's health, the Foundation used these factors to help shape early grant program development. Working with the Centers for Disease Control and Prevention and the Texas Department of Health, the Foundation conducted a community health needs assessment. The data from the assessment served as the principle guide for grant-making and provided baseline data for measuring results. In addition, it was an important and unique source of information regarding major health indicators in the community.

In 1997, the first set of diverse initiatives were introduced that covered issues in the community such as: clinic-based health education for the indigent; sedentary lifestyles; water and waste improvements; healthier eating habits; increased exercise in elementary school children; helped disadvantaged communities improve their health; and reduced the incidence of teen pregnancy. After several successful initiatives and hundreds of grant-making partnerships, major changes were taking place in society with regard to the health of the region. The Board of Directors and Staff of the Foundation found it necessary to review current goals, policies, and grant-making practices. With the assistance of Dr. Eduardo Sanchez, Director of the Institute for Health Policy at the School of Public Health, the University of Texas Health Science Center at Houston, and his team of health experts, a strategic planning process was developed to renew and lead the work of the Foundation for the next five years. Community leaders, public officials, health care professionals, presidents of universities and colleges, nonprofit organizations, grantees as well as board members and staff provided input in the process. The results of the process were introduced at the Foundation's annual "Report to the Community" meeting in May 2008.

Reinforcing the Foundation's leadership in the community, the Board welcomes the following new members: Sandra Sánchez Almanzán, Jack Cardwell, and Steve Fox. We must also bid farewell to Martini DeGroat who has dedicated her services to the Foundation for seven years. Her contributions are numerous and she will be missed. As I end my term as Board Chair, I would like to thank the great staff at the Foundation. They are dedicated in their efforts and truly believe in the mission of the Foundation. Also, I appreciate the hard work and service of my fellow Board members. It cannot go unsaid of the countless hours that were spent by the board and staff to ensure that strategies were put in place to reach new heights at the Foundation. Thank you to everyone for your commitment to improving the lives of the people living in the Paso del Norte region. These past seven years of service have been a true blessing for me and an honor to be part of a wonderful organization.

Finally, the Foundation granted \$8.9 million to organizations within the region in 2007. You will find a complete list of all grantees and their program description with this report. Several of these grantees received state and national recognition for their program efforts. I congratulate those organizations for their hard work and dedication to making a difference in the lives of others.

The Foundation has a bright future and we look forward to the implementation of new strategies and focus in 2008 and beyond.

David W. Osborn
Board Chair

LETTER FROM THE PRESIDENT AND CEO

It has been almost a year since I walked through the doors of the Foundation as an employee. I was honored to be asked by the Board to serve the Foundation as Interim President/CEO. As I have become more acquainted with the Foundation, I am in awe by the actions of the founders, board members, volunteers, and staff who have served the Foundation over the years. These individuals are dedicated to improving the health of the residents in this region through education and prevention. Having been on the receiving side for many years (YWCA El Paso del Norte Region), I am aware what a resource this Foundation is for organizations in the region.

The Foundation is continuously challenged to develop new ways to making healthy positive changes in the region. I have worked with the Board, Staff and consultants to develop a new Strategic Framework for the Foundation and I'm confident this framework will guide the Foundation into the future. It will push us to convene, lead, fund, provide research and improve the health of residents in the region.... most particularly children and youth! I look forward to working with our many partners to improve the health of the residents of our region.

Myrna J. Deckert
President and CEO

MISSION

The mission of the Paso del Norte Health Foundation is to effect long-term improvements in the health status of the population in the Paso del Norte region through education and prevention.

VISION

The Foundation envisions a Paso del Norte region where all people have the knowledge, resources, and environment they need to live healthy lives; where health problems are prevented, and there is access to primary care; where people on both sides of the border live in clean, safe environments with fresh air, potable water, and the proper disposal of waste.

HISTORY

It began on January 10, 1952. Providence Memorial Hospital opened its doors as a not-for-profit medical facility providing the best available health care to all the people of the El Paso region.

In 1995, changes in the health care environment led to a decision to sell the hospital. But the Board of Directors wanted to continue the tradition of excellence that had always been the hallmark of Providence, therefore on October 1, 1995 the Paso del Norte Health Foundation was created to achieve this goal.

With \$130 million in assets from the sale of the hospital, the Foundation became one of the largest private foundations on the U.S. - Mexico border. The goal of the Foundation was to carry on the work begun by Providence Memorial Hospital and to improve the health and wellness of the 2.2 million people living in the Paso del Norte region through education and prevention. This region represents areas of West Texas, Southern New Mexico, and Northern Mexico - El Paso and Hudspeth Counties, Texas, Doña Ana and Otero Counties, New Mexico, and Ciudad Juárez, Chihuahua.

WEB SITE

The Paso del Norte Health Foundation's web site is one of the easiest, most accessible tools to find the latest information regarding the Foundation. This bilingual site features information on the funded initiatives, upcoming activities, and a variety of helpful tips regarding health and wellness. Visit the web site at www.pdnhf.org.

RECOGNITION

Every grant awarded to a nonprofit organization is an act of appreciation for their work to improve the health of the region. Through these organizations, we are making an investment in the spirit and strength of our region now and in the future. In 2007, many of our partners received state and national recognition for their dedication to the health of the residents in the region.

COMMUNITY-BASED PARTICIPATORY RESEARCH (CBPR)

The Center for Border Health Research and Texas A&M School of Rural Public Health were recognized in the September issue of Community-Campus Partnership's for Health (CCPH) newsletter for development and implementation of the project "Building Research Capacity within Community-Based Organizations – Transforming Research Capacity into Social and Organizational Change." CCPH is a nonprofit organization that promotes health through partnerships between communities and higher educational institutions. The project, funded by the Paso del Norte Health Foundation, trained community-based organization (CBO) teams of four persons to (a) learn the language and skills of research, (b) practice those skills through designing and implementing a research project aimed at improving health in their communities, and (c) develop a protocol for applying the research results in their communities and their organization. Three organizations that participated in the 2005-2006 were acknowledged: Organización Popular Independiente (Cd. Juárez, MX), Otero YEA (Alamogordo, NM), and Texas A&M Colonias Program (Socorro, TX). Evaluation demonstrated positive results and specific data that were used in revising the program for a second iteration.



RECOVERED/RECLAIMED WATER AWARENESS

The El Paso Recovered/Reclaimed Water Awareness Program received the "Public Education Program of the Year" by the WaterReuse Association. The program focuses on the beneficial use of recovered/reclaimed water while stressing the health risks. The award winners were recognized for their superior water reuse, reclamation, and recycling projects, and for their significant contributions to water reuse and/or desalination across the United States.

Funded by a grant from the Paso del Norte Health Foundation under the Healthy Homes & Handwashing Initiative, the Recovered/Reclaimed Water Awareness Program was recognized for incorporating cultural differences of the region in outreach campaigns and materials. Program outreach included a bilingual brochure to explain the benefits and health risks of reclaimed water, and a television commercial created in English and Spanish that was broadcast in both El Paso, TX and Ciudad Juárez, MX for several months. This program brought together two water systems in two countries to work on a common goal, and stressed the need for sharing valuable resources in the region.

LANCE ARMSTRONG FOUNDATION AWARDS COMMUNITY-BASED GRANT TO EL PASO COALITION

An El Paso-based collaboration received one of six grants awarded nationwide by the Lance Armstrong Foundation. The partners will collaborate in a community-based participatory research project to assess the existing assets and potential needs for patient navigation services that support breast cancer survivors in El Paso County. The partners include: American Cancer Society, Cancer and Chronic Disease Consortium, Paso del Norte Health Foundation, Rio Grande Cancer Foundation, Sierra Providence Health Network, Susan G. Komen for the Cure – El Paso Affiliate, and the Texas Tech University Breast Care Center.

"HOORAY FOR HANDS"

Cora Chavira, training director for the YWCA's "Hooray for Hands" program, was invited to the Texas Strategic Planning Meeting on communication protocols for pandemic influenza in Austin. Chavira participated with pandemic flu stakeholders on the recommendation of the Texas Department of State Health Services staff because of the unique hand-washing training program created for day care facilities. As the only non-health official at the conference, Chavira's program was highlighted as an exemplary first-line defense against a pandemic flu. "Hooray for Hands" is funded through the Foundation's Healthy Homes and Handwashing Initiative.



COMMUNITY TOOL SHED PROJECT

Representatives from Keep El Paso Beautiful (KEPB) received the Texas Environmental Excellence Award by the Texas Commission on Environmental Quality in Austin. The KEPB program earned the state's highest environmental recognition and was one of 12 winners statewide to receive this award.

Under the Civic/Nonprofit category, KEPB won because of its achievement in community pride and clean up by setting up 30 public tool sheds across El Paso at El Paso Fire Departments. The tool sheds provide citizens with the tools for cleanup projects. Tools can be checked out at El Paso fire stations free of charge. The community tool sheds have given dramatic growth to the KEPB program. There has been an estimated 350 cleanup projects, with the removal of 10 tons of trash and illegal dump debris.

ENVIRONMENTAL EXCELLENCE AWARD GIVEN TO UTEP/CENTER FOR ENVIRONMENTAL RESOURCE MANAGEMENT (CERM)

The Texas Commission on Environmental Quality recognized the University of Texas at El Paso (UTEP) – Center for Environmental Resource Management (CERM) with the Texas Environmental Excellence Award. CERM earned the award for its work with citizens and organizations involved in environmental protection, and for the development of the "Healthy Home Environments" project.

CERM partnered with community-based organizations to support approximately 3,700 families in the Paso del Norte region with training, educational materials, and appropriate technology to maintain a healthy home environment. Specific areas include drinking water and hygiene, sanitation, pesticides, lead and hazardous chemicals and solid waste. Through the support of the Paso del Norte Health Foundation and Johnson & Johnson, CERM brought together seven community organizations (Aqua 21, AYUDA, Centro Mujeres Tonantzin, Desarrollo Juvenil del Norte, Colonias Development Council, Community Empowerment through Education, Poder de la Mujer/Las Américas) to support their communities in Ciudad Juárez, El Paso, and Doña Ana Counties.



FUNDING OPPORTUNITIES

The Foundation normally does not accept unsolicited grant proposals. However, when launching a new request for proposals, the Foundation offers grant workshops for nonprofit organizations to better understand the purpose of the initiative or program and how to respond to the Request For Proposals. Program officers are always available to discuss ideas for future programs and welcome suggestions from regional organizations. For more information about upcoming grant workshops, please call the Paso del Norte Health Foundation at (915) 544-7636 or visit www.pdnhf.org.

The Foundation has emphasized that it takes more than one individual or organization to bring about change. The achievements in improving health and quality of life have come through unified focus and dedication of hundreds of partnering regional nonprofit organizations and institutions. The following pages list all the grants issued in 2007.

Amounts reflect cash payments made during 1/1/2007 to 12/31/2007.

A SMOKE FREE PASO DEL NORTE

Emphasis is on reducing the number of smokers in the region. Top priorities include teaching children about the dangers of smoking, making cessation programs widely available, and promoting smoke-free environments. The initiative also strives to reduce the smoking rate among youth, pregnant women, people living with small children, and those who lack the resources to provide for their own wellness.

American Cancer Society

Smoke Free Empowerment Zone \$80,435.34
The American Cancer Society provides for and encourages a comprehensive approach for reducing smoking especially among youths.

American Lung Association of Texas

NOT (Not On Tobacco) and Healthy Beginnings Smoking Education Programs \$60,044.40
The American Lung Association of Texas initiated the "Not On Tobacco" cessation program for youths and "Healthy Beginnings" to keep newborn babies safe from tobacco smoke.

Centro San Vicente

Cessation Awareness \$46,698.00
The program provides smoking cessation services to the low-income population in El Paso's Lower Valley.

Children in Need of Services, Inc. (CHINS)

Otero County Goes Smoke-Free \$49,808.00
Children in Need of Services Inc. works with local governmental agencies to ensure compliance with the New Mexico clean indoor air law, and to educate families about the hazards of smoking around children. It also provides smoking cessation classes in Otero County.

El Paso Independent School District (EPISD)

The Smoke Free Journey Program \$70,000.00
The program targets students in 15 EPISD middle schools through an aggressive comprehensive program based on a social influence model of prevention. The program builds students skills and behaviors by empowering campuses to make campus-wide health decisions.

International AIDS Empowerment

The Last Drag Program \$64,870.00
The program provides smoking cessation classes for HIV positive individuals and the GLBT community in El Paso.

Manos Arriba Puppet Theater

Smoke Prevention Puppet Theater \$5,517.60
The program uses a puppet theater to encourage smoking prevention among elementary-aged children in El Paso.

Texas A&M Foundation

Colonias Smoke-Free \$71,906.00
The Colonias Smoke-Free program focuses on expanding clean indoor air ordinances in small cities within El Paso County. In addition, the program trains youths to assist with preventing sales of tobacco to minors and promotes the Texas Department of State Health Services "Mi Familia No Fuma" campaign.

University of Texas at El Paso

Promoting Tobacco Control in the Paso del Norte region \$960,186.00
The Department of Psychology at UTEP promotes tobacco control through media planning and implementation; promoting clean indoor air ordinances within the region; assisting with planning and public relations; and coordinating technical assistance services to grantees.

University of Texas at El Paso

StopLite 2: A smoking cessation intervention for light smokers \$88,851.00
The StopLite program provides smoking cessation services for UTEP students, staff, and faculty with an emphasis on helping infrequent smokers quit.

University of Texas at El Paso

Prescription for a Smoke-Free Community II \$89,337.00
The program targets three El Paso pharmacies to promote cessation services for pharmacy patients, continuing education for pharmacy staff and cessation pamphlets.

ACTION FOR YOUTH

Action for Youth (AY) builds community capacity for neighborhood transformation to promote adolescent health. AY supports the strengthening and building of "developmental assets," essential building blocks that protect youth and foster healthier life outcomes. AY features the development of "Action for Youth Partnerships" in El Paso, TX, southern New Mexico and Ciudad Juárez, MX. Partnerships are actively sought within the education, business, faith, non-profit, parent and youth sectors.

Big Brothers Big Sisters of El Paso

Canutillo Independent School District School Based Mentoring Program \$39,777.10
Seventy high school mentors, ages 14-18, invest time during and/or after-school interacting with 70 elementary school children throughout the Canutillo Independent School District in a partnership with Big Brothers Big Sisters. These mentors focus primarily on the caring school climate and other developmental assets.

Boys & Girls Clubs of Otero County

Alamogordo Youth Asthma Project \$39,820.00
The Alamogordo Healthy Airways Coalition developed a youth asthma project incorporating the 40 Developmental Assets. This project trains middle school asthmatic students to become peer health educators to elementary-age asthmatic children.

Centro Caritativo para atención de Enfermos de Sida A. C.

Face to Face Youth Fighting AIDS \$30,950.00

The program teaches youths between 11 and 18 about HIV and other sexually-transmitted diseases in one of the poorest and most underprivileged areas of Ciudad Juárez.

Ciudad Nueva Community Outreach, Inc.

Kids Create! \$36,450.65

A joint effort between Ciudad Nueva Community Outreach and Central El Paso Community Organization Coalition; Kids Create! provides an after-school creative arts program targeted primarily at Wiggs Middle School students. The program features music, art, dance and drama. Students select between two and four activities and are taught by accomplished artists and instructors in their respective fields.

Community Solutions of El Paso Incorporated

Connections III - Sparks Project \$20,053.00

A partnership between Community Solutions and the Sparks Community Center provides 25 Sparks youths ages 12-18 meaningful activities after-school hours, on weekends, and during extended school breaks.

Court Youth Center

Embracing Our Neighborhood History Through the Arts \$41,008.00

The multi-arts project highlights the historical value of the original town site of Las Cruces, NM or what is known as the Mesquite Street Historic District by using literary and visual arts and film.

Creative Kids, Inc.

Project ABLE (Art Brokers Learning Experiences) \$40,000.00

Participants are engaged in a "hands-on" curriculum ranging from painting on canvas, poetry, printmaking, silk-screening, monotypes, water media, sculpture and graphic design. Approximately 100 youths, ages 12-18, will be served throughout the year. Project ABLE develops and enhances self-esteem, promotes positive relationships, develops leadership and life skills.

Fundacion Juárez Integra, A.C.

Come Together, We are Equals! \$39,980.00

The project brings together youth with and without disabilities to build and strengthen developmental assets. In partnership with a nonprofit organization from Monterrey, Nuevo Leon, Mexico, the Juárez United Foundation (Fundacion Juarez Integra) promotes social transformation through the exchange of activities among disabled and non-disabled youths to accelerate the integration of disabled youths into a wider circle of friends and society.

Goodwill Industries of El Paso, Inc.

Youth Opportunity Center (A Pilot Project) \$40,000.00

Goodwill of El Paso, Inc. establishes a Youth Opportunity Center (YOC) at Ysleta High School for students, ages 12-18, to operate during school hours. The YOC uses a familiar and secure location to encourage and inspire under-performing youths to make positive choices that may ultimately change the course of their lives; and to provide a vehicle for youths to demonstrate leadership abilities by serving in an advisory capacity at the center.

Las Cruces Public Schools

Improving School Climate:

Empowering Students to Make the Difference \$47,857.00

At Oñate High School, Challenge Day Programs train a diverse core

group of 400 students and 100 adults. The trainees become the "seeds of change" for new levels of respect and communication with peers, teachers, parents and themselves. It develops and supports a student ambassador/peer mediation program to improve the school climate at Oñate and other area schools. At Camino Real Middle School, Youth Frontiers provides two full-day retreats emphasizing courage for all their sixth grade students.

Nonprofit Enterprise Center.

Technical Assistance \$156,277.54

The Nonprofit Enterprise Center (NpEC) serves as a resource center for nonprofit organizations. It strengthens the nonprofit sector by providing workshops, technical assistance, networking events, clinics, conferences, a reference library, and other services.

Otero PATH, Inc.

Otero YEA Partnership Grant \$74,501.50

The Otero YEA Partnership promotes activities that encourage positive youth development through literacy/reading and mentoring, healthy sexuality, and youth alcohol and substance abuse reduction.

Project Vida (PV)

Youth Recreation and Gang Prevention \$25,496.00

Project Vida is an after-school program that promotes the Developmental Asset, "Youth as Resources," among at-risk youths ages 12-18. Project Vida involves youth in two service projects: the planning, development and maintenance of Project Vida's new community information web site; and AmeriCorps physical service projects in Project Vida's South Central El Paso neighborhood.

Promocion Social Kolping A.C.

Community Action Youth \$39,380.00

The project gets students at the Escuela Secundaria Tecnica #30 (Technical Middle School #30) involved in environmental activities that help create a healthier environment. This helps encourage a change in the prevailing image: from problematic youth to useful and positive youth. The school is located in Southeast Juárez in an area with serious economic and social problems characterized by unhealthy behaviors among youths.

Search Institute Annual Conference

The Search Institute of Minneapolis identified 40 positive qualities and experiences that protect youths and promote healthier lifestyles. These assets can be considered as 'building blocks' for healthy youth development. The Foundation provided grants to organizations involved in positive youth development to attend the annual Search Institute Conference for in-depth training, networking, learning, and idea sharing.

Ben Archer Health Center

Training Opportunity \$5,760.00

Boys & Girls Clubs of Otero County

Training Opportunity \$6,586.00

Ciudad Nueva Community Outreach, Inc.

Training Opportunity \$3,930.00

Creative Kids, Inc.

Training Opportunity \$6,546.00

La Posada Home

Training Opportunity \$1,812.00

Las Cruces Public Schools

Training Opportunity \$7,092.00

Project Vida

Training Opportunity \$3,157.00

Southern Doña Ana Action for Youth

Training Opportunity \$7,667.00

Skyline Optimist of El Paso

Northeast Teen Network \$63,750.00

Northeast Teen NETWORK, the Action for Youth Partnership serving Northeast El Paso, continues to build assets in the lives of youths through several activities including a youth activities center, a basketball and books program, a computer center with tutoring and SAT prep classes, community service activities, and youth leadership programs and conferences.

Southern Doña Ana Action for Youth

Partnership Grant \$105,000.00

This partnership has more than 20 active partners including the middle and high schools in Gadsden, Las Cruces, and Hatch, New Mexico school districts. Priority areas include reducing school violence, teen pregnancies, and increasing youth involvement in community service and civic engagement.

Teens in Action for a Healthy Community, Inc.

Teens in Action for a Healthy Community \$75,000.00

Teens in Action for a Healthy Community partnership promotes an increase in physical activity among youths in their community, promotion of healthy sexuality, and the reduction of substance abuse.

The FEMAP Foundation

Youth, Culture and Sexuality \$40,000.00

This project addresses a total of 360 youths between 12-18 years of age from the Felipe Angeles and Libertad/Santa Maria communities located in West Ciudad Juárez through a collaboration with neighborhood schools and other community organizations. The program helps young people acquire tools for their lives, reflect upon themselves and their communities, and generate community service projects.

Universidad Autonoma de Ciudad Juárez

Physical Activity and Nutrition Education
for Children with Down Syndrome \$40,000.00

This project focuses on youths ages 12-18 by addressing sedentary lifestyles and obesity in this target population. The project not only increases physical activity, but also makes improvements in diet.

AFTER SCHOOL - KIDZ KEEPIN' FIT!

After School – Kidz Keepin' Fit! implements healthy after-school activities and to involve parents in promoting health in the home. These principles focus on knowledge, attitudes, self-efficiency, and behaviors of elementary school-aged children regarding nutrition and physical activity.

University of Texas at El Paso

Diabetes Prevention Demonstration for Mexican-American
Middle School Children \$117,100.00

This project improves the health of pre-diabetic middle school students.

YWCA El Paso del Norte Region.

Kidz Keepin' Fit! \$128,945.50

This program focuses on decreasing sedentary lifestyles in children, reducing the prevalence of obesity, and preventing the onset of diabetes among children in the Paso del Norte region. In collaboration with the YWCA Paso del Norte Region, Kidz Keepin' Fit has been implemented in more than 65 YWCA after-school program sites.

AGELESS HEALTH

The Ageless Health Initiative develops or expands volunteer-based projects to support the promotion of independent healthy living and the prevention of isolation for seniors 60 years of age and older in the Paso del Norte region.

Cancer and Chronic Disease Consortium

A Healthier Lifestyle for the Aging \$56,734.75

This program is a replication of the nutrition, exercise and obesity curriculum for older residents in public housing using trained promotoras to provide a culturally-sensitive adaptation of the program.

Cáritas Diocesana de Ciudad Juárez, A.C.

A Hand to our Rights \$36,600.00

The program provides employment opportunities for a limited number of older Juárezenses to meet work requirements for government pensions and benefits.

City of Alamogordo

Alamo Ageless Health - Successful and Creative Aging \$25,000.00

This program provides physical activities such as strength training, walking groups, yoga, Tai Chi, individual instruction on exercise equipment, chair bound exercises, and nutrition education. It includes individual goal-setting, clinical monitoring, incentives, and active encouragement and support.

Club de la Tercera Edad Epoca de Oro, A.C.

Ageless Health Day Center I and II \$78,960.61

This program provides nutrition and light cooking classes, clinical monitoring, arts and crafts, "cachibol" (modified volleyball), therapeutic exercises, folklorico dance, ballroom dance, music and choral singing, guitar, yoga, Tai Chi Chuan, and other physical, intellectual, social, and volunteer activities at a Juárez senior center.

El Paso Human Services

Seniors in Transition/Family Group Conferencing \$5,735.38

This program offers family group conferencing methods for vulnerable older adults in El Paso County with referrals from agencies serving the target population.

Rio Grande Council of Governments Area Agency on Aging

Technical Support \$196,195.53

The Area Agency on Aging assists grantee organizations under the Ageless Health Initiative by enhancing their capacity to document and report the successes and barriers they face while providing grant-related services. Support includes educational workshops, media support, documentation and fiscal reporting support.

Rio Grande Council of Governments Area Agency on Aging

Successful Aging Through Long-term Strategic Alliances

(SALSA) Partnership \$37,500.00

The Robert Wood Johnson Community Partnerships for Older Adults Initiative has entered into the final year phase of the implementation grant provided to only eight model communities in the country. The El Paso SALSA project has been developing with this leveraging support of more than \$1 million, a system of no wrong door access for seniors. The project, when complete, will have a strong resource referral and navigator system including universal intake processes.

Texas A&M Foundation

Paso del Norte Socorro Ageless Health

\$20,000.00

This program offers physical activities, nutrition education, volunteer and leadership opportunities, and injury prevention education for seniors in Socorro.

University of Texas at El Paso

Physical Fitness in the Golden Age

\$24,018.00

This program provides physical and educational activities for older University of Texas at El Paso alumni. Various participants are identified and trained as "Ambassador" mentors to recruit and support new participants from throughout the community.

Ysleta Lutheran Mission

Super Seniors Y (Ysleta) Dance

\$64,999.00

The program offers dance classes for low-income older adults primarily in the Ysleta area along with nutrition classes, intergenerational events, and self-empowerment programs.

BEGIN AT BIRTH

The goals of Begin at Birth Initiative are to: improve the health of children birth to three years old while eliminating health disparities; and improve practices, policies, and environments within the early childhood community and families.

Aliviane, Inc.

Regalitos (Gifts)

\$20,000.00

The program provides parenting services for families affected by substance abuse, mental illness and trauma. Child care workers are trained on child safety. The program also emphasizes the early identification of developmental delays in children.

Asociacion para la Proteccion y Defense del Menor, A.C.

Help me Grow Up

\$19,876.00

This parent education program serves colonias in Southeast Ciudad Juárez using a home visitation model. Collaboration efforts are made with area child care centers.

Asociacion para la Proteccion y Defense del Menor, A.C.

Where There's a Love...There's a Way

\$21,170.89

Using play and reading guides, the project emphasizes communication within the family structure for the child's health. The "Help Me Grow Up" curriculum promotes effective parenting practices.

AVANCE, Inc.

Parent-Child Education Program

\$50,000.00

AVANCE expanded its nine-month Parent-Child Education Program to serve 400 children birth to 3 years of age in 320 families. Families receive services at 10 El Paso school sites and one site in Doña Ana County.

Ben Archer Health Center

Nurturing Parenting Program

\$52,753.50

The program covers Northern Doña Ana County with group and home-based parent education programs. The nurturing parenting program emphasizes basic information to raise a healthy child.

Casas de Cuidado Diario Infantiles de Ciudad Juárez A.C.

Strengthen Families for a Healthy Community

\$18,055.50

Casas de Cuidado provides parent education training to home-care providers. These providers will then educate parents across Ciudad Juárez

Center Against Family Violence

It's a Family Thing

\$23,178.50

This grant funds "The Middle Way Parent Program," a 15-week program that combines 10 weeks of structured learning with five weeks of support group participation.

Child Crisis Center

Organizing Agency

\$620,718.00

The Child Crisis Center of El Paso is the Organizing Agency (OA) for the Begin at Birth media campaign and other organized elements of the initiative. The OA oversees the implementation and accomplishment of the objectives and activities of the Begin at Birth Initiative and general Begin at Birth operations. Also, the OA is responsible for development and implementation of the Begin at Birth Calendar.

Child Crisis Center

AMOR de Niños Program

\$42,627.00

The AMOR de Niños program offers parents access to comprehensive parenting classes and home visitation services. The program focuses on gestational development, immunizations, car seat safety, fatherhood, and other areas.

Children in Need of Services, Inc. (CHINS)

Parenting Classes

\$20,000.00

Children in Need of Services, Inc. (CHINS) provides education, support, and case management to pregnant moms and parents of children up to 3 year olds who do not qualify for Medicaid. Parent educators make home visits as the primary method of delivering services.

City of El Paso

El Paso Public Library, I'm Learning!

\$20,000.00

The El Paso Public Library provides free parent education materials and early childhood books to families. It also provides activity centers to attract young residents to the various library branches.

El Paso Center for Children, Inc.

Funding Request for Lifting Teen Families Summit

\$622.00

The grant provides funding to send a representative to attend the "Lifting Teen Families Summit" and share information with co-workers.

El Paso Mental Health Mental Retardation

Baby Bonds: An Early Childhood Mental Wellness Project

\$6,157.00

Baby Bonds, a train the trainer project, integrates infant and early childhood mental health wellness. It helps parents understand the development of their young children and the importance of creating and maintaining healthy relationships with their babies.

Jewish Family & Children's Service, A Constituent Agency of the Jewish Federation of El Paso

Play Therapy Parenting \$11,000.00
This program teaches communication skills to formal and informal caregivers of children birth to 3 years of age to assist in the prevention of child abuse.

Organización Popular Independiente, A.C.

Transforming Child Care Myths and Traditions \$17,930.00
This program provides orientation for parenting practices that include child development, nutrition, and child health. The program involves biweekly work sessions at two child care centers. It serves 180 children and their families.

Parque Rio Bravo A.C.

No Violence Education \$20,000.00
The goal of this program is to improve the health of children up to 3 years old by providing appropriate developmental activities that will improve their physical, emotional, and mental abilities. The program provides comprehensive parenting classes and training for childcare workers.

Project Vida Health Center

For our Children \$20,000.00
Project Vida services very low-income families living in high levels of substandard housing with low levels of adult education and high rates of poverty. Project Vida's overall objectives are based on Healthy People 2010 leading indicators following comprehensive, community-based approach to the well-being and health of the community.

Project Vida Health Center

Project Vida Health Center \$31,790.00
This program uses both a home visit and classroom model to provide parent education for families living in targeted zip codes of El Paso. Child abuse prevention, communication skills, injury prevention, childhood obesity, and other topics are covered.

Promocion Social Kolping A.C.

Helping Them Grow Healthy \$24,860.00
The program provides training for 200 parents in a Ciudad Juárez colonia. The program also creates an educational model for parents with small children.

Servicios Educativos de Promoción y Asesoría Familiar, A.C.

Training Parent/Mothers on raising happy and healthy children \$19,800.00
This parent education program serves the western colonias of Ciudad Juárez using a best practice model.

Texas Tech University Health Sciences Center

Promoting Breastfeeding Through Baby Friendly Steps \$53,579.00
This program is implementing the WHO/UNICEF strategies to build a foundation to improve breastfeeding practices. This grant will also explore the potential of operating a Baby Cafe drop-in center for breastfeeding support and parent education.

The Regents of New Mexico State University

Parent Education Network \$42,500.00
The Parent Education Network supports all regional parent educators with an emphasis on Begin at Birth funded parent educators.

The Regents of New Mexico State University

Evaluation and Technical Assistance \$80,961.00
The external evaluation assesses the effectiveness of the Begin at Birth Initiative and whether it is achieving its regional goals and objectives to improve the overall health of children from birth to three years old.

BORDER DIABETES

The Border Diabetes Initiative increases the awareness of diabetes risk factors and provides prevention education to reduce the impact of diabetes in the region. The initiative has three components: implementation, design and analysis of diabetes prevalence and behavioral research; educational interventions; and public awareness.

Centro San Vicente

Diabetes Care Program \$77,037.00
Centro San Vicente's "Puente de Salud" promotes health-enhancing behaviors through a variety of interventions adapted to the special needs and culture of the border community. Their mission is to provide health education, awareness and support programs in the areas of diabetes, nutrition, tobacco cessation, and chronic disease prevention and control.

Project Vida Health Center

Project Vida Healthy Lifestyles \$50,000.00
Project Vida works with families in the East/Central and Northeast El Paso to improve the understanding of diabetes and the management of behaviors among people with diabetes. The program also increases public awareness of the serious nature of diabetes, the risk factors and prevention strategies, and to decrease the prevalence of risk factors contributing to the development of diabetes in the region.

The Regents of New Mexico State University

A Comprehensive Approach to Diabetes Primary Prevention \$73,518.00
The Southern Area Health Education Center at New Mexico State University provides healthy lifestyle community outreach and diabetes prevention workshops in the counties of Doña Ana and Otero, NM.

CENTER FOR BORDER HEALTH RESEARCH

The mission of CBHR is to ensure a sound, well-defined research agenda and enhance efforts to improve the health status of the Paso del Norte region. The four-core functions include: coordinate development workshops to support public health and health research stakeholders; research the health of the region's population; develop resources for those interested in public health; and manage research seed grants funded by the Paso del Norte Health Foundation.

Center for Border Health Research

In Focus \$125,885.64
The In Focus (IF) grant gathers and provides accessible health information to non-profit grant writers, researchers, and policy makers in the Paso del Norte region. One such tool is the Paso del Norte Behavioral Risk Factor Surveillance System (BRFSS).

Center for Border Health Research

Technical Support \$78,913.60
This grant funded the established work of the Center for Border Health Research. In late 2007, most of the activities of the Center were completed and closed. Oversight of long-term projects shifted to the Foundation

Texas A&M Research Foundation

Building Research Capacity in Community-Based Organizations- Transforming Research Into Social and Organizational Change \$96,023.00
The grant builds research capacity in community based organizations. Transforming Research Into Social and Organizational Change incorporates the principles of community based participatory research.

Texas Tech University Health Sciences Center

The Prevalence of Lead Exposure Among Patients with Chronic Kidney Disease in El Paso: The Paso del Norte Kidney Disease Study (PNKDS) \$74,998.00
The research grant explores the prevalence of lead exposure among patients with chronic kidney disease in El Paso through the Paso del Norte Kidney Disease Study (PNKDS).

Universidad Autonoma de Ciudad Juárez

Binational Multilingual Migrant Children's Rights Project \$22,414.00
The research grant funds the Binational Multilingual Migrant Children's Rights Project.

University of Texas at El Paso

Identifying Children at Highest Risk of Lead-Induced Neurotoxicity in the El Paso Border Region \$74,987.00
The research grant identifies children at the highest risk for lead-induced neurotoxicity in the Paso del Norte region.

University of Texas at El Paso

Learning to Exercise through Academics in your Neighborhood (LEAN) \$74,542.00
The research grant funds Learning to Exercise through Academics in your Neighborhood (LEAN).

University of Texas at El Paso

Metabolic Syndrome in Young Normal-Weight Hispanic Women \$75,000.00
The research grant explores the metabolic syndrome in young normal weight Hispanic women.

University of Texas at El Paso.

Mexican Americans' Decision Making for End-of-Life Care \$74,994.00
The research grant explores Mexican Americans' Decision Making for End-of-Life Care.

University of Texas at El Paso

Use of Oral Contraception among Hypertensive Mexican and Mexican-American Border Residents \$74,999.00
The research grant explores the use of oral contraception among hypertensive Mexican and Mexican-American border residents.

HEALTH LITERACY INITIATIVE

This initiative was developed in response to growing concern related to health literacy. Health literacy is defined as a degree that individuals can obtain, process, and understand health information and services so as to make good health decisions. Nearly half of Americans struggle to understand or act on health information. The purpose of this initiative is to identify, inventory, and replicate best practice models, communication tools, and effective programs for the advancement of health literacy relevant to the Paso del Norte region.

Canutillo Independent School District

Canutillo ISD Health Literacy Program \$32,077.50
Canutillo Independent School District collaborates with the Paso del Norte Health Foundation and El Paso Community College (EPCC) to provide Health Literacy Middle School Curriculum to more than 800 CISD students in 7th and 8th grades. The exercise also trains middle school health teachers to provide this curriculum to future classes with EPCC as a technical advisor.

El Paso Community College

Organizing Agency \$198,799.28
The El Paso Community College works in partnership with the Paso del Norte Health Foundation to coordinate and assist in the development of health literacy interventions for the Paso del Norte region.

The Regents of New Mexico State University

Clear Health Communication: Working to Improve Health Outcomes \$125,000.00
The Southern Area Health Education Center of New Mexico State University collaborates with UTEP and EPCC to provide high quality health literacy programs to residents of Doña Ana and Otero counties. The programs will include training of health professionals, lay health advocates, and individuals 12 years of age and older. The goal is for participants to have a greater understanding of health information and navigating through health systems.

University of Texas at El Paso

Addressing Medication Literacy in the Paso del Norte Region \$189,995.88
The grant provides health literacy education to adults on over-the-counter and herbal medicines. It also investigates the opportunity for the development of educational tools for young parents. Programming complements efforts underway in EPCC and surrounding school districts.

Ysleta Independent School District

The Health Literacy Initiative Middle School - Pilot Intervention \$40,000.00
Ysleta Independent School District collaborates with El Paso Community College (EPCC) to provide Health Literacy education for 7th and 8th grade students using a curriculum developed by EPCC.

HEALTHY HOMES AND HANDWASHING

The Healthy Homes Initiative addresses household environmental health risks related to such problems as indoor asthma triggers; inadequate water, sanitation and hygiene; trash handling and management; use of pesticides; lead poisoning; and hazardous household chemicals. The Handwashing program teaches pre-school children in daycare settings how to properly wash their hands to protect them from communicable diseases and environmental contamination while establishing life-long hygiene habits.

Aqua XXI, A.C.

Reducing the risk of contamination related to pesticides for better health

\$22,000.00

The project reduces the risks of pesticide use in the home and encourages families not to use dangerous and illicit products such as polvo de avion (crop-dusting pesticide). The grant involves approximately 200 low-income households in the Siglo XXI and Renovacion 92 communities in Ciudad Juárez.

AYUDA Inc.

Environmental Alternatives

\$22,121.58

AYUDA conducts a second year of environmental health outreach in the colonias surrounding San Elizario. The project implements a community-based pesticide education outreach program for 100 families located in the colonias near San Elizario, Socorro, Sparks Addition and Horizon City. The program targets homemakers, seniors, and farm workers.

Ciudadanos Organizados por el Desarrollo Integral de las Comunidades de Ciudad Juarez A.C.

Healthy Homes and Communities for a better life

\$11,000.00

This grant supports a second year of community-based educational outreach to reduce risks from pesticide exposure to residents, particularly children. These efforts use the Promotora de Salud model, conducting household visits and/or holding community workshops. It includes three home visits to 100 families and educational presentations to 5th and 6th grade students at three area schools.

El Paso Solar Energy Association

Recycling Center

\$19,061.00

The program improves the environmental health conditions of the greater Montana Vista area by developing a sustaining solid waste recycling effort. Outreach to the community includes presentations to schools, churches, community centers and other public areas. A community recycling advisory committee provides educational materials and guidance on outreach activities and marketing. The project also includes organizing, and conducting community solid waste cleanups.

Keep El Paso Beautiful, Inc.

Waste in Place Educational Program

\$168,073.40

The Waste In Place Educational Program enables Keep El Paso Beautiful to maintain and expand awareness and educational efforts by influencing the community's attitude and practices regarding litter prevention, solid waste management, recycling and illegal dumping.

Keep El Paso Beautiful, Inc.

Community Tool Sheds

\$54,000.00

The program provides free use of tools for community cleanups and beautification efforts. Located at each fire station in El Paso, each tool shed has rakes, shovels, bags, gloves, and other tools on a check-out basis to community residents.

Migrant Clinicians Network

Technical Assistance

\$80,503.00

The grant implements effective community-based interventions that reduce the exposure of pesticides to Paso del Norte residents. The grant provides in-depth technical assistance to train, support and build capacity. A new, updated educational comic book with characters teaches good hand-washing practices.

Migrant Clinicians Network

The Air We Breathe at Home: Development of an Indoor Air Program for Healthy Homes

\$39,974.00

The program provides technical assistance partnership to the Paso del Norte Health Foundation to design, monitor and evaluate a binational indoor air quality program as part of the Healthy Homes Initiative. The program implements an effective community-based intervention that helps reduce risks to Paso del Norte residents from exposure to asthma triggers and carbon monoxide poisoning.

Migrant Clinicians Network

Pesticide Education for Paso Del Norte Families

\$25,065.60

The project helps implement effective community-based interventions to reduce risks to Paso del Norte residents from exposure to pesticides.

Nonprofit Enterprise Center

Nonprofit Enterprise Center - Disaster Relief Evaluation

\$18,573.50

The Nonprofit Enterprise Center (NPEC) conducts an evaluation of the Special Disaster relief programs that resulted from the flooding in the Paso del Norte region during July and August 2006. NPEC will build off best practices and conceptual frameworks for evaluating humanitarian assistance developed by international organizations.

Promocion Social Kolping A.C.

Working for a healthy environment

\$22,000.00

The project educates residents in the Colonia Azteca community of Ciudad Juárez on the risks to health from pesticides and other toxic chemicals and cleaners used in the home. It also provides information about alternative solutions for pest control and household cleaning.

The FEMAP Foundation

Recovered Reclaimed Water Awareness

\$51,540.00

The program creates a community-wide campaign to promote the benefits of using reclaimed water effectively while addressing possible health issues associated with its improper use. The campaign targets transient users such as visitors to parks or school students that are not in frequent contact with reclaimed water irrigated facilities. This also includes existing and future customers to prevent cross-connection or improper use of reclaimed water.

The FEMAP Foundation

Pesticide Education

\$22,000.00

The project expands on the previous grant year's pesticide education activities. The project focuses on promoting behavioral changes among the residents of the Felipe Angeles and Ampliacion Felipe Angeles communities in Ciudad Juárez to reduce exposures to environmental hazards such as pesticides, and toxic household cleaning products. The project promotes alternative pest control methods, better waste management, and use of safer products to 200 households in the targeted communities. Six community health advocates (promotoras) deliver the information at schools, health clinics, and community centers. Follow-up visits assess knowledge and behavioral changes.

University of Texas at El Paso

Pesticide Education for Sunland Park and Neighbors

\$22,000.00

The project minimizes risks from pesticides exposure in the home. The project targets 260 families with children under the age of 14 living in the communities of Sunland Park and Chaparral, NM.

University of Texas at El Paso

Healthy Home Environments for the Paso del Norte Region III \$100,000.00
In this third year of the project, Center of Environmental Resource Management partners with community-based organizations to provide trainings, educational materials, and appropriate technologies that communicate the importance of maintaining healthy home environments in the Paso del Norte region.

YWCA El Paso del Norte Region

Hand washing in child care facilities \$35,560.00
The project is a continuation of the previous four years of training day care facilities to use the "Hooray for Hands" curriculum for children three to five years old. The program trains employees of child care centers and group homes in El Paso.

QUÉ SABROSA VIDA

Qué Sabrosa Vida promotes healthier eating habits and the development of tools and skills to sustain positive behavioral changes in the general population of the Paso del Norte region both in the short and long term. The goal of the program was to increase awareness of a lifestyle that include healthy nutrition and physical activity, while maintaining the rich tradition and cultural aspects of the Mexican-American border diet.

American Cancer Society

4Cs Course Instruction \$6,916.89

Canutillo Independent School District

4Cs Course Instruction \$900.00

El Paso Independent School District

4Cs Course Instruction \$1,500.00

El Paso Community College

4Cs Course Instruction \$20,000.00

University of Texas at El Paso

Traditional Foods and Healthy Nutrition \$35,000.00
The project incorporates the cultural and historical aspects of the diverse foods consumed as part of a traditional diet in the Paso del Norte region. This exercise develops a base of knowledge from research, literature review and community collaboration to educate the public on food appreciation and the health benefits of a diverse, portion-appropriate diet.

SCHOOL-AGED HEALTH

The School Age Health Initiative is designed to effect long-term improvements in the health status of children four to eleven years of age within the Paso del Norte region. The initiative will support best practice model programs and investigate innovative programs for development of healthy children. Primary caregiver education, systematic school-based, and community based programs, along with an extensive communication campaign are the mechanisms for change.

YWCA El Paso del Norte Region

Organizing Agency \$93,802.50
The YWCA provides regional technical support and media coordination for the School Age Health Initiative in partnership with the Foundation. This support builds community capacity to improve programming for families with children ages 4-11.

STEP IT UP INITIATIVE

The Step It Up Initiative is a fully bilingual program to improve the health status of the adult residents of the Paso del Norte region by providing the resources, information, guidance, and opportunities for individuals to adopt a more physically active lifestyle. STEP IT UP is designed to increase physical activity among the adult population considering a more active lifestyle while reinforcing continued physical activity among those who already are active.

American Cancer Society

Organizing Agency \$276,209.00
The American Cancer Society offers guidance, training, and resources to community partners as they provide physical activity programs to the adult population. Its also responsible for the Step It Up media campaign.

Centro de Asessorial y Promocion Juvenil, A.C. (CASA)

Aprieta El Paso \$36,500.00
CASA provides opportunities for physical activity to women 25 to 45 years of age that live in Western Ciudad Juárez. Three groups with a minimum of 20 people each engage in dance routines including cumbia and aerobic salsa.

Centro San Vicente

Steps for Your Health \$51,915.00
This project increases levels of physical activity among sedentary and moderately active older adults in the Centro San Vicente service area of the Mission Valley through a culturally and linguistically relevant approach. The program includes free exercise classes, peer support and access to Centro San Vicente health education programs.

City of Las Cruces

Walk Doña Ana \$81,500.00
The Walk Doña Ana program engages adults in the Doña Ana County area to increase leisure time physical activity through the promotion of organized walks and special events. This year's focus is taking already physically active individuals to practicing a moderate or more vigorous level of physical activity.

City/Dance Theatre

Dancing for Life \$13,781.90
This program builds on last year's highly successful "Come Back to School and Dance" program. It promotes physical activity and fitness for adults in the Las Cruces and Doña Ana County. Dance for your Life helps participants develop dance skills while promoting dance as an enjoyable, healthful lifetime activity.

Ciudadanos Organizados por el Desarrollo Integral de las Comunidades de Ciudad Juárez A.C.

If We Move More, We Live Longer \$39,900.00
This program provides opportunities for physical activity to adults living in the central and north central areas of Ciudad Juárez. The program teaches the traditional Matachine dance and Tai Chi, and encourages group walks and neighborhood park activities.

Creative Kids, Inc.

Kocomo Dance Central \$49,999.99
Kocomo Dance provides free dance classes to promote physical activity at various levels of intensity at three sites in the 79901 area and four sites in the 79905 area. Dance classes range from Salsa, Merengue, Cha Cha Cha, Mambo to other Latin rhythms.

Organización Popular Independiente, A.C. (OPI)

Physical Activity for a Community in Action \$56,757.02
This program provides opportunities for physical activity for women 25-50 and their families in West Ciudad Juárez. OPI reaches out to approximately 200 participants through programs such as aerobics, dance, therapeutic gymnastics, informal activities such as skating, bicycling, and walking.

Otero PATH, Inc.

The Walk & Dance Otero \$59,950.00
Otero Path supports healthy habits through Walk and Dance Otero by promoting physical activity within the adult population of Otero County.

University of Texas at El Paso

Worksite Wellness and Fitness Model Program (WWFP) \$60,000.00
This program provides a research opportunity and initiative for UTEP staff and faculty to participate in a healthier life and work style. The WWFP is being developed under the premise that healthy conscious, educated and physically fit employees can lead to a healthier more effective employee. This pilot partnership effort with UTEP assists in documenting opportunities and barriers to effective implementation of worksite wellness programs. The continuation of this project will include finalizing, evaluating and developing a report to assist other worksites who may be considering implementing a worksite wellness program.

Ysleta Lutheran Mission

Ysleta Dance for Your Health \$74,998.00
This continuation grant for the "Y Dance" program services to more than 20 dance sites throughout the Mission Valley in El Paso. "Y Dance" promotes regular physical activity to adults ages 25-60 that reside in the Mission Valley and surrounding areas. The free dance classes are offered two to three times per week at various levels of intensity.

TWO SHOULD KNOW

Two Should Know improves sexual health in the region through education and prevention. The initiative helps grantees develop effective and creative programs emphasizing safer sexual health practices to reduce sexually transmitted diseases (STDs), unintended pregnancies, and sexual violence/abuse as well as for the promotion of good emotional and social health outcomes.

Ben Archer Health Center

I'm Unique, I'm Latina \$34,323.00
This program provides girls the tools they need to develop self-esteem and communication skills to function better in their families and communities and empowers them to make good decisions. The youth development program targets girls in grades 5th through 9th in the communities of Hatch and Doña Ana, NM.

Ben Archer Health Center

Plain Talk \$34,677.50
The program promotes discussions among teens to reduce the rate of teen pregnancies.

Center Against Family Violence

Organizing Agency \$165,812.00
The Center Against Family Violence (CAFV) coordinates the Two Should Know media campaign, organizes initiative-related events, trains and assists with public relations.

Center Against Family Violence

The "S" Word Program \$69,375.00
"Healthy Relationships Outreach" (HeRO) is a four-hour workshop for men and women working in high-risk professions such as the police officers and Border Patrol. "Unzipped" provides a forum for comfortable, safe, and informed discussions about sexuality among college-aged adults.

Centro Mujeres de la Esperanza

NO Means NO \$32,585.50
The No Means No! program targets 10,000 youths in El Paso with messages about the prevention of sexual violence.

Centro para el Desarrollo Integral de la Mujer, A.C.

Sexual Health Education for Community Advocates: Assets, Knowledge, and Network for Integrated Development and Disease Prevention \$35,000.00
This program develops a curriculum based on the 10 components of the Sexual Health Model. It aims at targeting four different populations and serving more than 300 clients.

Child Crisis Center

No Kidding: Straight Talk from Teen Parents \$37,241.50
The Child Crisis Center provides the 'No Kidding' program to middle school students in Socorro Independent School District.

Club de la Tercera Edad Epoca de Oro, A.C.

For a Sexually Healthy Informed Community \$16,084.39
This program promotes responsible sexual behavior among adolescents, adults and the elderly through a series of workshops.

El Paso City-County Health & Environmental District (EPCCHED)

Sexual Health Program \$57,299.50
This grant develops a sexual health curriculum for middle/high school students in the Paso del Norte region.

El Paso City-County Health & Environmental District

Choices Two Should Know \$43,258.50
The Health District implements a sexual health curriculum titled "Choices" within El Paso middle schools.

Gadsden Independent School District (GISD)

Parents Should Know \$22,814.35
The program targets the prevention of sexual abuse among special needs students in Gadsden Independent School District.

Las Hormigas Comunidad en Desarrollo A.C.

Let's put Sex in its Place \$4,952.50
This pilot project is testing interventions to reduce sexual violence among residents of Anapra, Mexico.

New Mexico Community Foundation

New Mexico Community AIDS Partnership-Border Health Initiative \$12,500.00
This project is a collaboration with the New Mexico Community AIDS Partnership and the National AIDS Foundation to provide regional agencies with resources for AIDS/HIV prevention services.

Planned Parenthood Center of El Paso

Two Should Know \$35,000.00

This program serves young men and women who are sexually active or considering a sexual relationship. The program helps participants 1) increase positive awareness and attitudes about sexual health and sexual responsibility 2) increase knowledge about sexual health and 3) increase self-efficacy/communication/negotiation skills with their sex partners.

Planned Parenthood Center of El Paso

Two Together-Health Human Sexuality \$56,555.50

The program serves 500 low-income and higher risk adults who are sexually active or considering a sexual relationship. The program helps participants become sexually responsible and, thus, reduces unintended pregnancy and avoid sexually transmitted diseases.

The FEMAP Foundation

Jovenes, Cultura y Sexualidad \$65,000.00

The program serves 4,000 youth of Ciudad Juárez with educational workshops including puppet shows and an art exhibit for the promotion of sexual health.

The Regents of New Mexico State University

Evaluation & Technical Assistance Team \$135,216.00

New Mexico State University is the independent evaluation and technical assistance team for Two Should Know which provides both direct evaluation of Paso del Norte Health Foundation grantees and technical assistance to demonstration sites.

The Regents of New Mexico State University

Growing Up Healthy - Growing Up Smart \$55,356.00

New Mexico State University is developing and field testing "Growing Up Health-Growing Up Smart," a parent/child take-home program for the promotion of sexual health.

The Regents of New Mexico State University

The Two Should Know Professional Development Project \$78,670.00

This program provides professional development for regional sexuality educators with an emphasis on Two Should Know grantees. A program provides a series of training workshops dealing with sexual health.

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PASO DEL NORTE HEALTH FOUNDATION
STATEMENTS OF FINANCIAL POSITION
Year Ended December 31,
2006

Assets		
Current assets:		
Cash and cash equivalents	\$400,072	\$483,842
Accounts receivable	34,576	-
Other current assets	23,132	19,108
Total current assets	457,782	502,950
Investments	218,917,266	212,550,027
Property and equipment, net	46,048	46,725
Other assets	255,012	297,611
Total assets	\$219,676,108	\$213,397,313
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued expenses	\$304,146	\$334,167
Grants payable, current portion	3,714,228	10,185,823
Total current liabilities	4,018,374	10,519,990
Long-term liabilities:		
General and professional liability reserve	8,044,401	8,127,552
Grants payable, long term	14,349,185	13,177,601
Deferred tax liability	845,766	903,604
Total long-term liabilities	23,239,352	22,208,757
Total liabilities	27,257,726	32,728,747
Net assets:		
Unrestricted	192,196,255	180,446,439
Temporarily restricted	222,127	222,127
Total net assets	192,418,382	180,668,566
Total liabilities and net assets	\$219,676,108	\$213,397,313

PASO DEL NORTE HEALTH FOUNDATION
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
YEAR ENDED DECEMBER 31, 2007

	Unrestricted	Temporarily Restricted	Total
Investment income			
Interest and dividend income	\$7,049,515	\$-	\$7,049,515
Net realized gain on investments	14,569,187	-	14,569,187
Net unrealized gain on investments	(3,119,627)	-	(3,119,627)
Less investment expenses	18,498,075	-	18,498,075
Net investment income	1,144,333	-	1,144,333
Exempt purpose revenue	17,353,742	-	17,353,742
Unrealized grants	482,441	-	482,441
Other	75,570	-	75,570
Exempt purpose expenses	558,011	-	558,011
Program related			
Major initiatives	5,447,538	-	5,447,538
Administrative expenses	663,979	-	663,979
Current federal excise taxes	108,258	-	108,258
Deferred federal excise tax benefit	(57,838)	-	(57,838)
Total exempt purpose expenses	714,399	-	714,399
Net assets released from restrictions	6,161,937	-	6,161,937
Changes in net assets	11,749,816	-	11,749,816
Net assets at beginning of year	180,446,816	222,127	180,668,943
Net assets at end of year	\$192,196,255	\$222,127	\$192,418,382

PASO DEL NORTE HEALTH FOUNDATION
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
YEAR ENDED DECEMBER 31, 2006

	Unrestricted	Temporarily Restricted	Total
Investment income			
Interest and dividend income	\$6,423,464	\$-	\$6,423,464
Net realized gain on investments	5,024,292	-	5,024,292
Net unrealized gain on investments	18,879,900	-	18,879,900
Less investment expenses	28,327,596	-	28,327,596
Net investment income	909,023	-	909,023
Exempt purpose revenue	27,418,573	-	27,418,573
Unrealized grants	470,608	-	470,608
Other	693	-	693
Exempt purpose expenses	471,301	-	471,301
Program related			
Major initiatives	8,147,922	-	8,147,922
Administrative expenses	524,871	-	524,871
Current federal excise taxes	189,281	-	189,281
Deferred federal excise taxes	337,598	-	337,598
Total exempt purpose expenses	1,051,750	-	1,051,750
Net assets released from restrictions	9,199,672	-	9,199,672
Changes in net assets	18,691,328	(1,126)	18,690,202
Net assets at beginning of year	161,755,111	223,253	161,978,364
Net assets at end of year	\$180,446,439	\$222,127	\$180,668,566

PASO DEL NORTE HEALTH FOUNDATION
STATEMENT OF CASH FLOWS
Year Ended December 31,
2006

	2007	2006
Cash flows from operating activities:		
Change in net assets	\$11,749,816	\$18,690,202
Adjustments to reconcile changes in net assets to net cash used in operating activities:		
Depreciation	32,347	16,723
Net realized gain on investments	(14,569,187)	(16,879,900)
Net unrealized gain on investments	3,119,627	(5,024,292)
Deferred federal excise taxes (benefit)	(57,838)	337,598
Change in discount on long term grants	(362,573)	300,607
Net changes in operating assets and liabilities:		
Accounts receivable	(34,576)	-
Prepaid expenses	23,873	23,873
Other assets	42,600	(53,599)
Accounts payable and accrued expenses	(30,020)	(23,403)
Grants payable	(4,837,438)	(2,713,691)
Other liabilities	(83,152)	(9,709)
Net cash used in operating activities	(5,134,420)	(5,335,531)
Cash flows from investing activities:		
Proceeds from sale of investments	37,475,780	17,371,136
Purchases of investments	(32,393,459)	(11,621,833)
Purchases of property and equipment	(31,671)	(28,372)
Net cash provided by investing activities	5,050,650	5,720,931
Net change in cash and cash equivalents	(83,770)	385,400
Cash and cash equivalents at beginning of year	483,842	98,442
Cash and cash equivalents at end of year	\$400,072	\$483,842
Supplemental disclosure of cash flow information:		
Cash paid for federal excise taxes	\$142,500	\$168,281



Audited financial statements are available at the Foundation's office.