




2013  
ANNUAL  
REPORT

**POWER OF PARTNERSHIPS**



PASO DEL NORTE HEALTH  
FOUNDATION





Nature uses only the longest  
threads to weave her patterns,  
so that each small piece of her  
fabric reveals the organization  
of the entire tapestry.

RICHARD P. FEYNMAN

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## **HISTORY**

The Paso del Norte Health Foundation (Health Foundation) was established in 1995 from the sale of the not-for-profit Providence Memorial Hospital and is one of the largest private foundations on the United States/Mexico border.

The Health Foundation operates in a unique binational environment, which stretches across two countries and three states. The service area includes: Doña Ana, Luna and Otero Counties in New Mexico; El Paso and Hudspeth Counties in Texas; and the Municipality of Juárez, Chihuahua, México. Within the region's population of 2.3 million people, over 750,000 residents are under the age of 18.

## **MISSION STATEMENT**

The Paso del Norte Health Foundation promotes health and prevents disease in the region through leadership in health education, research, and advocacy.

## **FUNDAMENTAL PREMISE**

All people deserve good health; the Health Foundation's role is to lead, fund, promote, and leverage opportunities to ensure that all people in the Paso del Norte region achieve good health.

## **PRIORITY AREAS**

The Board of Directors identified five priority areas to focus the Health Foundation's work throughout the Paso del Norte region.

- Healthy Eating and Active Living (HEAL)  
To make healthy eating and active living an easy choice for youth and their families.
- Tobacco/Alcohol Control  
To eliminate tobacco use and reduce binge drinking, particularly among youth.
- Mental and Emotional Well-being  
To reduce the stigma associated with mental illness and explore structural changes in the region's behavioral health treatment system.
- Healthy Relationships  
To work with families, community organizations, and schools to increase the protective factors for youth.
- Health Leadership  
To develop regional health leaders and respond to community requests to provide leadership to emerging health-related initiatives.



Strong partnerships make health happen. This year was no exception. The Paso del Norte Health Foundation (Health Foundation) is privileged to work with many partners to improve the health of the people living in the Paso del Norte region. Here are a few of the projects made possible by our collaboration.

**El Paso Behavioral Health Consortium**

El Paso health care stakeholders and the Health Foundation collaborated to examine the El Paso community behavioral health system and identify what must take place for El Paso to achieve the finest system in the country.

**Enroll El Paso**

The Health Foundation worked with United Way of El Paso County to acquire federal dollars to establish a field office and hire navigators to support El Paso residents with the Affordable Care Act and enrollment into the Health Insurance Marketplace.

**The Paso del Norte Institute for Healthy Living**

The Health Foundation teamed with three of the largest educational institutions in El Paso to establish a center of excellence for healthy eating and active living (HEAL) across the region.

**Think.Change Initiative**

With input from a number of organizations and a community coalition called the Brain Trust, the Health Foundation unveiled its new initiative, Think.Change. Think.Change is designed to reduce stigma associated with mental illness.

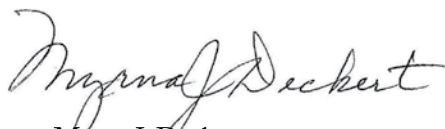
**The Paso del Norte Foundation**

In addition to forming new partnerships, the Health Foundation also established a new sister organization in 2013 – the Paso del Norte Foundation (PDN Foundation). The PDN Foundation is a public charity designed to advance the mission of the Health Foundation. We envision the PDN Foundation as a strategy, beyond our current investments, to ensure the work of the Health Foundation for future generations.

These accomplishments are not ours alone. Dozens of organizations and individuals continue to collaborate for the common cause. The Health Foundation's board and staff appreciate our partners and their commitment to the health of our communities. We look forward to seeing how 2013's success will build the health of the region into the future.



Allan Goldfarb  
Board Chair



Myrna J. Deckert  
President and CEO



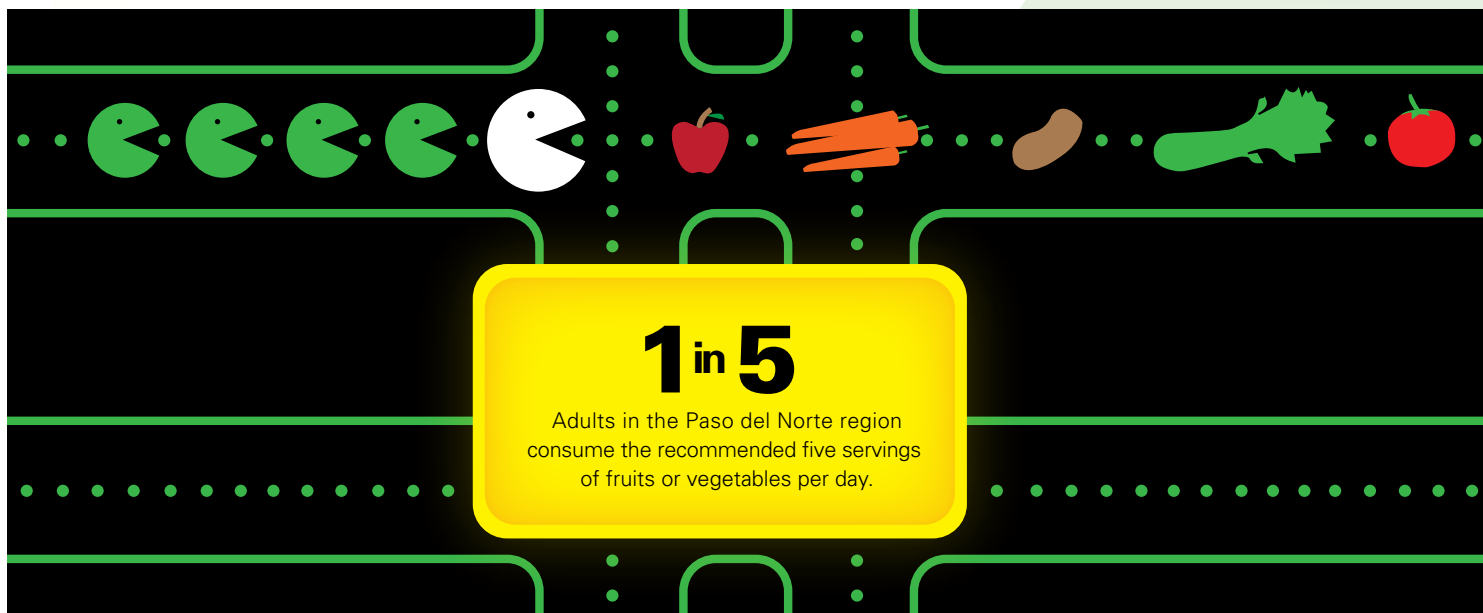
## DR. LEAH WHIGHAM

Paso del Norte Institute for Healthy Living, Executive Director

“This unique collaborative approach allows the Institute to draw from a wide array of resources and talent to accomplish our mission. Our goal is to promote healthy eating and active living through a model of regional commitment and collaboration.”

Recognizing the critical need to foster healthy lifestyles among the young people of the Paso del Norte region, three area universities partnered with the Health Foundation to lead community/regional efforts to improve healthy eating and active living. The University of Texas at El Paso, The University of Texas Health Science Center-Houston, School of Public Health, The Texas Tech University Health Science Center-Paul L. Foster School of Medicine, and the Health Foundation established a partnership to develop the Paso del Norte Institute for Healthy Living.

Funded with an initial \$2.2 million for five years, the purpose of the Institute is to advance healthy nutrition and physical activity and to reduce childhood obesity. Through the combined strengths of the four partners, the Institute will be the source of accurate and reliable health information and a leader in evidence-based interventions to increase proper nutrition and physical activity.





## ENRIQUE MATA

Paso del Norte Health Foundation, Senior Program Officer

“Whether we know it or not, each of us has a friend or relative with a behavioral health issue. We must work together to prevent isolation by providing caring and sincere support. The Think.Change initiative is an important effort to enable individuals to reach their full potential.”



Even though mental illness is a treatable medical condition, research shows that the stigma of mental illness creates significant barriers. Prejudice and discrimination are among the reasons that people with mental illness do not recover. Individuals with mental illness often have feelings of low self-esteem and isolation, limited access to housing and employment, and frequently do not seek treatment.

In 2013, the Health Foundation launched the Think.Change initiative - an effort to encourage residents in the region to discuss behavioral health and to seek out support needed for lasting recovery when needed. Some of the initiative's first actions address concerns that social service personnel, healthcare providers, and family members respond negatively when individuals with mental illness seek help and support. The Health Foundation funded six organizations to expand evidence-based, health education programs, including:

- Is it Difficult Being a Woman? Guide on Depression
- Mental Health First Aid
- National Alliance on Mental Illness
  - NAMI Basics
  - Family-to-Family
  - In Our Own Words



**1 in 4**  
**Individuals**

are estimated to experience a serious mental, neurological, or substance abuse condition in their lifetime.





## TRACY YELLEN

Paso del Norte Foundation, Executive Director

“The health needs of our region currently exceed the resources available. Growing philanthropic resources will yield a positive return on investment in terms of dollars and healthy lives.”

**BOARD OF  
DIRECTORS**

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Carolyn L. Mora Financial Service

Susana Navarro, Ph.D.  
University of Texas at El Paso (Retired)

Robert E. Skov  
Skov Farms

The Health Foundation was established to be a permanent resource to support health promotion and disease prevention. Until 2013, the sustainability of the Health Foundation was dependent upon investments. As 2008 demonstrated, the investment marketplace can be turbulent.

In order to ensure the permanent sustainability of its work, the Health Foundation established a new public charity called the Paso del Norte Foundation (PDN Foundation) in 2013. The mission of the PDN Foundation is to advance the mission of the Health Foundation and to support health-related priorities, including: economic development, education, and quality of life.

**Public charities** receive contributions from a broad range of donors in support of their charitable purpose; and they offer tax benefits to donors who make investments to further the charitable purpose. They can receive contributions, make grants and manage programs.

**Private foundations**, like the Health Foundation, are typically funded by a single source (an individual, family or business); they derive their income from investments; and they make grants to others as their main activity. Laws governing private foundations also require them to grant five percent of their assets to support charitable purposes each year.

The PDN Foundation and the Health Foundation will complement each other to improve the region's health.

To learn more about the PDN Foundation or to make a donation, visit [www.pasodelnortefoundation.org](http://www.pasodelnortefoundation.org).

Healthy Eating and Active Living

To make healthy eating and active living an easy choice for children and their families.

Organization	Project Title	Project Description	Year Approved	Approved Grant Amount	2013 Amount Paid
Centro San Vicente	Model Development and System Changes for Healthy Eating and Active Living in a Clinic Setting	To develop and pilot test sustainable system changes to promote healthy eating and active living among pediatric patients at Centro San Vicente Health Center in El Paso, TX.	2013	\$68,893.00	\$34,446.50
City of El Paso	Eat Well! El Paso	To reduce childhood obesity by improving children's menus at locally owned restaurants, coordinate a National Food Day Celebration, and market an online nutrition course to parents, day care providers and restaurant employees in El Paso, TX.	2012	\$174,174.00	\$116,116.00
City of El Paso	Eat Well! El Paso	To improve healthy family dining options by increasing the number of restaurants with healthy children's meals from 24 to 100; offer current participating restaurants the opportunity to improve adult entrees; and to train 200 cook/wait staff on child nutrition.	2013	\$234,586.00	\$117,293.00
Deming Public Schools	Wildcat Wellness Project	To design a coordinated school health program emphasizing health education and physical education instruction in Luna County, NM.	2012	\$166,520.00	\$83,260.00
El Pasoans Fighting Hunger	Mobile Food Pantry	To purchase and deliver food by way of a mobile food pantry in El Paso County, TX.	2013	\$50,000.00	\$25,000.00
La Semilla Food Center	Mesilla Valley Food & Agriculture Policy Initiative	To formalize a Doña Ana County, NM food policy council; develop a model comprehensive urban agriculture ordinance in Las Cruces, NM; and advance regional food system policy education, planning and coordination.	2013	\$58,297.80	\$29,148.90
La Semilla Food Center	Edible Education for Teachers	To train 240 teachers in Las Cruces, NM, Gadsden, NM, and El Paso, TX, schools on integrating school garden and nutrition education into lesson plans and provide volunteers who will assist teachers with garden and classroom activities.	2013	\$63,027.80	\$31,513.90
Las Cruces Public Schools	Healthy Eating and Active Living - Peer Made Videos to Influence Change	To influence nutrition and physical activity policy, practice, and behaviors in the Las Cruces Public Schools through peer-made videos.	2012	\$35,825.74	\$17,912.87
Organización Popular Independiente, A.C.	Children and Youth Promoting a Healthy Lifestyle	To develop four community food service centers that will promote physical activity and nutrition among families and train workers on proper food preparation.	2012	\$41,272.36	\$20,636.18
Texans Care for Children	Children's Health Policy and Advocacy Program	To strengthen the organization's state-wide Texas obesity and healthy living policy initiatives through policy analysis and advocacy; collaboration and engagement; and strategic communication and campaigns.	2013	\$25,000.00	\$25,000.00
The FEMAP Foundation	Children's Nutritional Assessment and Care	To assess the nutritional status of elementary school-age children in Ciudad Juárez, Chihuahua MX and offer nutrition services for 1,000 children and their families.	2012	\$80,000.00	\$40,000.00
The FEMAP Foundation	Children's Nutritional Assessment	To improve the health of 700 children in Ciudad Juárez, Chihuahua MX by offering a wide array of nutritional and physical activity workshops and services.	2013	\$80,000.00	\$40,000.00

Healthy Eating and Active Living

To make healthy eating and active living an easy choice for children and their families.

Organization	Project Title	Project Description	Year Approved	Approved Grant Amount	2013 Amount Paid
The Regents of New Mexico State University	Improving Family Fruit and Vegetable Purchases & Consumption in the Paso del Norte Region	To increase family purchases of fresh fruits and vegetables in select El Paso County, TX and Doña Ana County, NM grocery stores and advance policy.	2012	\$157,934.00	\$105,289.34
The Regents of New Mexico State University	Expanding and Creating Easy-to-Use Consumer Health Intervention in the Paso del Norte Region	To increase purchases of fruits and vegetables in Paso del Norte regional grocery stores by widely deploying innovative, yet evidence-based, in-store marketing strategies.	2013	\$195,756.00	\$97,878.00
The University of Texas at El Paso	PDN Health Foundation Center of Excellence & A Multi-Institutional Partnership	To establish a Center of Excellence for healthy eating and active living in the Paso del Norte region.	2012	\$2,201,603.00	\$574,729.00
Youth Life Skills Fore Greater El Paso Inc	The First Tee of Greater El Paso's Service Expansion: National School Program & Northeast El Paso	To expand the First Tee's National School Program in El Paso, TX area schools to serve hundreds more children in El Paso County school districts.	2012	\$24,948.00	\$12,474.00
Contract Expenditures		To pay for expenditures incurred from third-party independent contractors for services related to Healthy Eating and Active Living.			\$3,465.00

Tobacco and Alcohol Control

To eliminate tobacco use and reduce binge drinking particularly among youth.

Organization	Project Title	Project Description	Year Approved	Approved Grant Amount	2013 Amount Paid
Children in Need of Services, Inc. (CHINS)	Tobacco Education and Cessation Help (TEACH)	To conduct a tobacco use prevention curriculum for middle school youth in Alamogordo, Tularosa, and Cloudcroft schools in New Mexico. To implement "Breathe Smart from the Start" with pregnant teenage youth; coordinate youth coalition and regional Youth Empowerment Summit; monitor retail compliance with New Mexico state law; and conduct presentations on the risks of secondhand smoke exposure to multiple audiences in Otero County, NM.	2012	\$102,189.30	\$6,453.00
Children in Need of Services, Inc. (CHINS)	TEACH (Tobacco Education and Cessation Help)	To conduct a tobacco use prevention curriculum for middle school youth in Alamogordo, Tularosa, and Cloudcroft schools in New Mexico. To implement "Breathe Smart from the Start" with pregnant teenage youth; coordinate youth coalition and regional Youth Empowerment Summit; monitor retail compliance with New Mexico state law; and conduct presentations on the risks of secondhand smoke exposure to multiple audiences in Otero County, NM.	2013	\$109,076.00	\$109,076.00
City of El Paso	Get Real About Tobacco	To provide tobacco use prevention lessons to elementary, middle, and high school students and parents in El Paso County; prevent youth from initiating tobacco use and encourage current smokers to stop; provide tobacco prevention in-services to El Paso high school educators to build capacity at the school district level; and support smoke-free policy initiatives to improve the quality of life for all El Pasoans.	2012	\$125,028.95	\$1,654.00



## Tobacco and Alcohol Control

To eliminate tobacco use and reduce binge drinking particularly among youth.

Organization	Project Title	Project Description	Year Approved	Approved Grant Amount	2013 Amount Paid
City of El Paso	Tobacco Exposed	To provide tobacco use prevention lessons and material to elementary school students and their parents; provide in-service materials on prevention and awareness to middle and high school teachers and college-level health education students; and continue to advocate for smoke-free policies in El Paso, TX.	2013	\$132,000.00	\$132,000.00
Families and Youth, Inc	A Smoke Free Doña Ana County	To provide prevention lessons to middle school students and cessation services to high school students and the Lesbian, Gay, Bisexual, Transgender and Queer community; facilitate advocacy training in youth action groups; and provide education to support smoke-free policies in multi-unit and public housing in Doña Ana Country, NM.	2012	\$77,759.51	\$4,059.51
Families and Youth, Inc	A Smoke Free Doña Ana county	To provide prevention lessons to middle school students and cessation services to high school students and Lesbian, Gay, Bisexual, Transgender and Queer community; facilitate advocacy training in youth action groups; and provide education to support smoke-free policies in multi-unit and public housing in Doña Ana Country, NM.	2013	\$87,571.00	\$65,678.25
Fundación del Empresariado Chihuahuense, A.C.	Reduction of Alcohol Consumption in the Ciudad Juárez Region	To coordinate an organizing agency for alcohol use prevention in Ciudad Juárez, Chihuahua MX.	2013	\$291,107.95	\$31,331.82
Housing Authority of the City of El Paso	Smoke Free Youth Empowerment and Advocacy	To provide support on implementation of a smoke-free policy in all public housing facilities in El Paso, TX, by training staff and management in implementation and enforcement; and train youth and their families in tobacco control advocacy and policy change strategies.	2013	\$83,679.20	\$41,839.60
The Regents of New Mexico State University	Striving to Be Tobacco Free- NMSU	To facilitate the development and implementation of tobacco-free policy at New Mexico State University.	2013	\$123,015.20	\$61,507.60
The University of Texas at El Paso	Systematic Regional Tobacco Control- Organizing Agency	To continue to develop and assess media messaging for adult tobacco cessation, youth tobacco prevention, and regional and campus smoke-free campaigns; provide strong leadership and assessment of the El Paso / Ciudad Juárez Tobacco Control Network; provide technical assistance to A Smoke Free Paso del Norte grantees; and educate and promote regional Clean Indoor Air Ordinances and campus smoke-free policies.	2011	\$2,341,319.00	\$1,239,429.00
The University of Texas at El Paso	StopLite: Assessing Multiple Modalities and Broadening Reach	To assess cessation program effectiveness in smokers highly motivated to quit smoking as well as individual and group interventions in adult light and intermittent smokers in El Paso, TX.	2012	\$149,906.00	\$74,953.00
The University of Texas at El Paso	Our Homes, Our Health: Smoke Free Policy in Public Housing	To facilitate the implementation of smoke-free public housing policies at the Housing Authority of the City of El Paso (HACEP) by educating the staff and decision-makers about the benefits of smoke-free housing and assessing the readiness of HACEP residents.	2013	\$47,016.00	\$47,016.00

Tobacco and Alcohol Control

To eliminate tobacco use and reduce binge drinking particularly among youth.

Organization	Project Title	Project Description	Year Approved	Approved Grant Amount	2013 Amount Paid
The University of Texas at El Paso	StopLite: Multiple Modalities Emphasizing Support for Tobacco Free Campus Policies	To assess group and individual cessation interventions for light and intermittent smokers to reduce smoking among Hispanics in El Paso, TX.	2013	\$148,534.00	\$74,267.00
YMCA of Greater El Paso, TX & Rio Grande Valley	Alcohol Control Organizing Agency -El Paso	To coordinate an organizing agency for alcohol use prevention in El Paso, TX.	2013	\$526,498.50	\$216,260.00
Contract Expenditures		To pay for expenditures incurred from third-party independent contractors for services related to Tobacco and Alcohol Control.			\$15,634.06

Mental and Emotional Well-being

To reduce the stigma associated with mental illness and explore structural changes in the region's behavioral health treatment system.

Organization	Project Title	Project Description	Year Approved	Approved Grant Amount	2013 Amount Paid
Centro de Salud Familiar La Fe, Inc.	SanaMENTE	To provide Mental Health First Aid training for organization staff and implement the National Alliance on Mental Illness (NAMI) best practice programs for families and lay health workers in El Paso, TX.	2013	\$58,531.00	\$29,265.50
Deming Public Schools	Wildcat Awareness Project	To provide Mental Health First Aid program training to health providers, lay health workers and families in the Luna County, NM.	2013	\$87,768.20	\$21,942.05
Doña Ana County Health & Human Services	Our Emotional Health and Wellbeing	To expand the number of community providers and lay health workers trained in Mental Health First Aid and develop a stigma reduction navigator/promotora education curriculum.	2013	\$137,931.63	\$34,482.91
Emergence Health Network	Project EMERGE	To increase the number of health providers, lay health workers, and families trained in Mental Health First Aid in El Paso, TX.	2013	\$376,679.60	\$124,169.90
Family Service of El Paso, Inc,	Project Empower El Paso	To provide evidence-based programs including National Alliance on Mental Illness (NAMI) Family to Family, NAMI Basics, and In Our Own Voice mental health education programs for families and lay health promoters in El Paso, TX.	2013	\$407,680.93	\$101,920.23
Texas A&M Foundation	De Mujer a Mujer	To provide training using the Health Workers Group Training Manual: "Is it difficult being a woman? Guide on Depression" for up to 48 community health workers and 630 women in the El Paso, County and Hudspeth County, TX.	2013	\$161,561.00	\$40,390.25
The University of Texas at El Paso	Development of the El Paso Psychology Internship Consortium	To develop a multi-institutional, "El Paso Psychologist Internship Consortium," APA accredited internship program in El Paso, TX.	2012	\$200,059.00	\$100,029.50
Contract Expenditures		To pay for expenditures incurred from third-party independent contractors for services related to Mental and Emotional well-being.			\$219,831.32

Healthy Relationships

To work with families, community organizations, and schools to increase the protective factors for youth.

Organization	Project Title	Project Description	Year Approved	Approved Grant Amount	2013 Amount Paid
Boy Scouts of America Yucca Council	IGNITE: Scouting a Healthy Lifestyle	To bring Scouting to youth through the development of new units by offering opportunities in outdoor and camp activities and leadership training. Recruitment efforts will be focused in east El Paso and Hudspeth counties, as well as the northeast and west areas of Doña Ana County, NM.	2012	\$48,000.00	\$24,000.00
Casa Amiga Centro de Crisis A.C.	IGNITE: Adolescents with positive environments	To provide workshops on healthy relationships and conflict resolution in a safe place for disconnected teenagers in Ciudad Juárez, Chihuahua MX.	2013	\$22,750.00	\$11,375.00
Center Against Family Violence	TSK: No Means No	To provide the “No Means No” sexual violence prevention model program for approximately 8,000 middle and high school youth in El Paso, TX area schools.	2012	\$224,919.20	\$56,229.80
Center Against Family Violence	TSK: No Means No	To provide the “No Means No” sexual violence prevention model program for approximately 8,000 middle and high school youth in El Paso, TX area schools.	2013	\$224,919.20	\$56,229.80
Centro de Asesoría y Promoción Juvenil, A.C.	TSK: Informed and Responsible Sexuality	To provide 780 youth with sexual health education and to gather data on youth perceptions of healthy sexuality in Ciudad Juárez neighborhoods.	2012	\$50,000.00	\$12,500.00
Centro de Asesoría y Promoción Juvenil, A.C.	TSK: Informed and Responsible Sexuality	To provide 780 youth with sexual health education and to gather data on youth perceptions of healthy sexuality in Ciudad Juárez neighborhoods.	2013	\$50,000.00	\$12,500.00
Centro de Asesoría y Promoción Juvenil, A.C.	IGNITE: Youth on the Move: Opportunities for Youth Connection and Development	To provide a variety of workshops in five youth centers to disconnected youth (13-18 years of age) in Ciudad Juárez, Chihuahua MX.	2013	\$100,000.00	\$50,000.00
Child Crisis Center	TSK: Teens Thinking Smart	To implement the “Teen Talk Sexuality Education Curriculum” for 1,400 youth (16-24 years of age) at multiple sites including: David L. Carrasco Job Corps, Boys and Girls Clubs, and Housing Authority communities. Programming includes peer mentor presentations for middle and high school youth in El Paso and Hudspeth County of Texas.	2012	\$550,769.00	\$137,692.25
Child Crisis Center	TSK: Teens Thinking Smart	To implement the “Teen Talk Sexuality Education Curriculum” for 1,400 youth (16-24 years of age) at multiple sites. Programming includes peer mentor presentations for middle and high school youth in El Paso and Hudspeth County of Texas.	2013	\$550,769.00	\$137,692.25
City of El Paso	TSK: FOCUS El Paso	To provide sexual health education for prevention of sexually transmitted infections and unintended second pregnancies in women under the age of 25 in El Paso County Women Infants and Children centers.	2012	\$443,960.00	\$221,980.00
Creative Kids, Inc.	IGNITE: Project ABLE (Art Brokers Learning Experiences)	To offer an after-school visual arts education program to (12-18 years of age) in Fabens, TX.	2013	\$87,439.00	\$43,719.50

Healthy Relationships

To work with families, community organizations, and schools to increase the protective factors for youth.

Organization	Project Title	Project Description	Year Approved	Approved Grant Amount	2013 Amount Paid
El Paso Symphony Orchestra Association, Inc.	IGNITE: Tocando	To implement an after-school music and mentorship program for children at Hart Elementary in El Paso, TX.	2013	\$30,000.00	\$15,000.00
Families and Youth, Inc.	TSK: Families & Youth Prevention Services	To implement the "Safer Choices" sex education curriculum for 200 youth and their parents and host the "Next Rainbow Generation" Lesbian, Gay, Bisexual, Transgendered, and Queer youth support group in Doña Ana County, NM.	2012	\$226,266.88	\$84,850.08
Girl Scouts of the Desert Southwest-Southern New Mexico & West Texas, Inc.	IGNITE: Girl Scout Leadership Experience (GSLE)	To provide the Girl Scout Leadership Experience model to girls (K-12) in low-income, underserved areas of Deming, NM and the Chamizal area of El Paso, TX.	2012	\$40,530.11	\$20,265.05
Girl Scouts of the Desert Southwest-Southern New Mexico & West Texas, Inc.	IGNITE: Girl Scout Leadership Experience (GSLE)	To create new troops in Doña Ana, Luna and Otero counties of New Mexico and offer the Girl Scout Leadership Experience to disconnected girls.	2013	\$45,000.00	\$22,500.00
Kids Excel El Paso, Inc.	IGNITE: KEEP Kids Dancing After-School Program	To provide the Kids Excel dance model to children after-school and on Saturdays who reside in the low-income areas of Downtown El Paso, TX.	2012	\$50,000.00	\$37,500.00
Las Cruces Public Schools	TSK: Learning and Educating Through Students' Media Education on Sexual Health (LETS MESH) Project	To support a pilot project in the Las Cruces Public Schools (LCPS) for youth to receive sexual health education and to develop a series of videos with sexual health messages for use in LCPS and other districts region-wide.	2012	\$34,757.89	\$17,378.94
The FEMAP Foundation	TSK: With Sexuality You Have A Voice II	To provide comprehensive sex education for 8,000 youth (12-18 years of age) in primary and secondary schools in the Ciudad Juárez area. About 200 peer educators will also receive sexuality training to assist in the prevention of sexually transmitted infections and unintended pregnancies.	2012	\$210,000.00	\$105,000.00
The FEMAP Foundation	IGNITE: Youth Connection Pilot Project at the Villa del Campo Community	To implement a pilot program for 180 disconnected children and youth in the URBI Villa del Campo community in Ciudad Juárez, Chihuahua MX.	2013	\$72,000.00	\$36,000.00
The Regents of New Mexico State University	IGNITE: Map of Youth Programs in Correlation to Youth Population in the Paso del Norte region	To develop a range of map products that depicts populations of young people and out-of-school programs in the region.	2013	\$22,914.00	\$22,914.00
YWCA El Paso del Norte Region	IGNITE: Winning Youth IGNITE	To expand the "Winning Kids" program for homeless youth (ages 7-17) and connect them with out-of-school activities and supportive services.	2013	\$128,489.00	\$64,244.50
Contract Expenditures		To pay for expenditures incurred from third-party independent contractors for services related to Healthy Relationships.			\$405,982.14

Health Leadership

To develop regional health leaders and to provide leadership to emerging health-related initiatives.

Organization	Project Title	Project Description	Year Approved	Approved Grant Amount	2013 Amount Paid
Paso del Norte Foundation	Expanding Regional Capacity	To support the Paso del Norte Foundation operations costs for fiscal year 2014, and manage a project to recruit community partners from throughout the region to participate in a matching fund initiative.	2013	\$680,000.00	\$680,000.00
Paso del Norte Foundation	Paso del Norte Foundation	To support the Paso del Norte Foundation operations costs for fiscal year 2013.	2013	\$138,119.25	\$138,119.25
Paso del Norte Health Information Exchange (HIE)	HIE Service Area Expansion and Patient Portal	To implement a patient portal where patients in the HIE's service area will be able to access data from their providers which is then accessible through the HIE's Community Health Record.	2013	\$245,700.00	\$245,700.00
Rural Community Assistance Corporation	Leadership Program Translation for Greater Access to Spanish Speaking Communities	To translate a community leadership program into Spanish. The program is to be delivered in Colonias across the Paso del Norte region. As a result, Spanish speaking residents will have improved leadership skills and self-efficacy for participation in and leadership of community improvement projects and policies.	2012	\$11,578.55	\$5,789.28
The FEMAP Foundation	SEMINAR: Advancing Ethics in Nonprofit Organizations	To host a conference and a series of workshops on nonprofit ethics in Ciudad Juárez, Chihuahua MX.	2013	\$13,593.75	\$13,593.75
United Way of El Paso County	Enroll El Paso Coalition	To provide support for developing a community-wide coalition to address one area of the Affordable Care Act: the Federally Facilitated Marketplace ( FFM/Exchange).	2013	\$4,000.00	\$4,000.00
United Way of El Paso County	Enroll El Paso Navigators/ Promotoras Support	To supplement its outreach plan through Enroll El Paso. The funding will help to hire additional navigators/promotoras and to provide benefits and resources for these individuals, who will assist El Paso residents to make positive decisions about the health care coverage options.	2013	\$47,865.00	\$47,865.00
Contract Expenditures		To pay for expenditures incurred from third-party independent contractors for services related to Health Leadership.			\$222,552.32



PASO DEL NORTE HEALTH FOUNDATION  
STATEMENT OF FINANCIAL POSITION (BALANCE SHEET)  
DECEMBER 31, 2013

**ASSETS**

Cash	\$	62,724
Accounts Receivable		52,679
Prepaid assets		23,155
Property, Plant & Equipment (net)		925,279
Investments		225,643,747
Other Assets		173,149
		173,149
Total Assets	\$	226,880,733

**LIABILITIES AND NET ASSETS**

Accounts payable and accrued liabilities	\$	245,228
Grants payable (due in 2014)		3,734,721
Accrued general and prof. liabilities		1,032,786
Grants payable, L.T.		1,390,734
Deferred revenue		1,245
Deferred tax liability		440,448
		440,448
Total Liabilities	\$	6,845,162

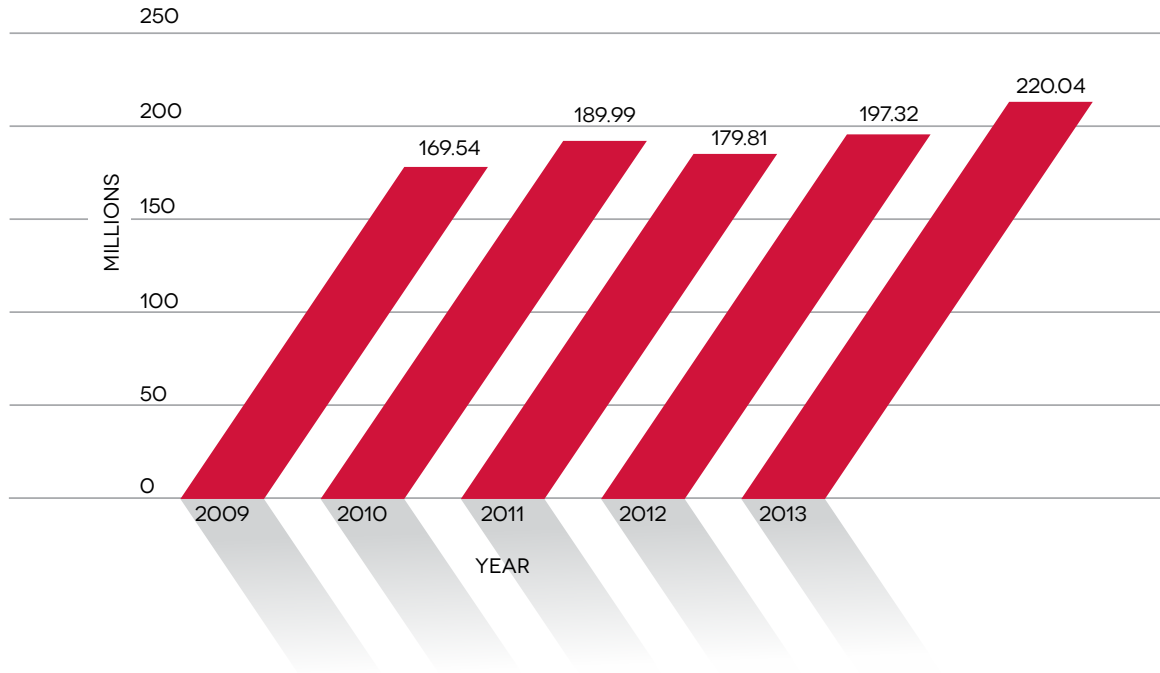
Net assets

Unrestricted		
Board Designated		100,027
Undesignated		219,875,015
Total Unrestricted		219,975,042
Temporarily restricted		51,629
Permanently restricted		8,900
		8,900
Total Net Assets		220,035,571
Total Liabilities and Net Assets	\$	226,880,733

**PASO DEL NORTE HEALTH FOUNDATION**  
**STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS (INCOME STATEMENT)**  
**FOR THE TWELVE MONTHS ENDING DECEMBER 31, 2013**

	<i>Unrestricted</i>	<i>Temporarily Restricted</i>	<i>Permanently Restricted</i>	<i>Total</i>
<i>Contributions:</i>				
Temporarily Restricted	\$ 0	\$ 154,900	\$ 0	\$ 154,900
Permanently Restricted	0	0	875	875
	0	154,900	875	155,775
<i>Investment Income:</i>				
Interest and Dividend Income	3,268,877	0	0	3,268,877
Income from Partnerships/CTF	583,389	0	0	583,389
Net Realized Gain (Loss) on Investments	6,213,571	0	0	6,213,571
Net Unrealized Gain (Loss) on Investments	22,403,010	0	0	22,403,010
	32,468,847	0	0	32,468,847
Less: Investment Expense	1,074,780	0	0	1,074,780
Net Investment Income	31,394,067	0	0	31,394,067
<i>Exempt Purpose Revenue:</i>				
Program Revenue	43,000	0	0	43,000
Unrealized Grants	13,658	0	0	13,658
Rental Revenue	17,933	0	0	17,933
Other Income:				
Misc. Income	17,000	0	0	17,000
Total Exempt Purpose Revenue	91,591	0	0	91,591
<i>Exempt Purpose Expenses:</i>				
Program Related				
Administrative Expenses	1,383,846	0	0	1,383,846
Priority Related Expenses	169,602	0	0	169,602
Board Commitments	6,600,575	0	0	6,600,575
Total Program Related Expenses	8,154,023	0	0	8,154,023
Administrative Expenses	503,691	0	0	503,691
Current Federal Excise Taxes	262,103	0	0	262,103
Total Administrative Expenses	765,794	0	0	765,794
Total Exempt Purpose Expenses	8,919,817	0	0	8,919,817
Net Assets Released from Restrictions:	113,271	(113,271)	0	0
Changes in Net Assets	22,679,112	41,629	875	22,721,616
Net Assets at Beginning of Year	197,295,930	10,000	8,025	197,313,955
Net Assets at December 31, 2013	\$ 219,975,042	\$ 51,629	\$ 8,900	\$ 220,035,571

## COMPARATIVE NET ASSETS



## BOARD OF DIRECTORS

Allan Goldfarb, Board Chair  
Kemp Smith LLP

Robert Ash, Vice Chair  
El Paso City Employee's Pension Fund

Alan Abbott  
Lynwood Garden Investments, Inc.

Tilahun Adera  
New Mexico State University

Sandra Sánchez Almanzán  
Fannie Mae, National Service Organization

Sharon Butterworth  
Community Advocate

Chris Lopez  
University of Texas at El Paso

Michael Miles  
Community Advocate

Carolyn Mora  
Carolyn L. Mora Financial Services

Jose Prieto, M.D.  
Partners in Pediatrics

Eduardo Sanchez, M.D.  
American Heart Association Inc.

Benjamin Torres-Barrón  
Baker & McKenzie Abogados, S.C.

Tracy Yellen, (Ex-Oficio)  
Paso del Norte Foundation

## FOUNDATION STAFF

Myrna J. Deckert  
President and Chief Executive Officer

Bianca Aguilar  
Associate Program Officer

Juanita Galaviz  
Program Administrator

Marcela Garcia  
Chief Financial Officer

Michael Kelly  
Senior Program Officer

Jon Law  
Chief Operating Officer

Claudia Luevano  
Program Assistant

Enrique Mata  
Senior Program Officer

Ida Ortegon  
Director of Communications

Cecilia Piña  
Operations Support Assistant

Jana Renner  
Associate Program Officer

Veronica Rios  
Accounting Support Assistant

Roxanna Schwarzkopf  
Director of Accounting

Sylvia Soto  
Director of Operations

## FUNDING OPPORTUNITIES

The Paso del Norte Health Foundation generally does not accept unsolicited grant proposals. When seeking grantees, the Health Foundation offers grant workshops for organizations to better understand the purpose of the initiative or program and how to respond to the Request for Proposals (RFP).

Program officers are available to discuss ideas for future programs and welcome suggestions from organizations within the region.

For more information, please call the Paso del Norte Health Foundation at [health@pdnhf.org](mailto:health@pdnhf.org) or call 915-544-7636.

## FIND US ON

Web site: [www.pdnhf.org](http://www.pdnhf.org)  
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PASO DEL NORTE HEALTH  
FOUNDATION

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