

2014 ANNUAL REPORT



PASO DEL NORTE HEALTH
FOUNDATION



Celebrating 20 years of health leadership.



PASO DEL NORTE HEALTH
FOUNDATION



Celebrating 20 years of
accomplishments and envisioning
the next two decades of
improved health

20





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HISTORY

The Paso del Norte Health Foundation was established in 1995 from the sale of the not-for-profit Providence Memorial Hospital and is one of the largest private foundations on the United States/Mexico border.

The Foundation operates in a unique binational environment, which stretches across two countries and three states. The service area includes: Doña Ana, Luna, and Otero Counties in New Mexico; El Paso and Hudspeth Counties in Texas; and the Municipality of Ciudad Juárez, Chihuahua, México. Within the region's population of 2.3 million people, over 750,000 residents are under the age of 18.

MISSION STATEMENT

The Paso del Norte Health Foundation promotes health and prevents disease in the region through leadership in health education, research, and advocacy.

VISION STATEMENT

The vision of the Foundation is a region driven by the power of healthy living.

CORE VALUES

Collaboration

We will collaborate with others to achieve greater results.

Dignity

We will treat all people with dignity and respect.

Diversity

We will acknowledge and embrace differences to maximize results.

Evidence

We will use data and empirical methods to guide our course of action.

Integrity

We will demonstrate honest and ethical behavior in all our interactions. Our actions will match our words.

Leadership

We will bring people together with creative ideas and effective programs within our priority areas.

FUNDAMENTAL PREMISE

All people deserve good health; the Foundation's role is to lead, fund, promote, and leverage opportunities to ensure that all people in the Paso del Norte region achieve good health.

PRIORITY AREAS

The Board of Directors identified five priority areas on which to focus the Foundation's work throughout the Paso del Norte region.

Healthy Eating and Active Living (HEAL)

To make healthy eating and active living an easy choice for youth and their families.

Tobacco/Alcohol Prevention

To eliminate tobacco use and reduce binge drinking, particularly among youth.

Mental and Emotional Well-being

To reduce the stigma associated with mental illness and explore structural changes in the region's behavioral health treatment system.

Healthy Relationships

To effect long-term improvements in sexual health across the life-span and to improve a range of health outcomes by engaging disconnected youth in high-quality programs during out of school hours.

Health Leadership

To develop regional health leaders and respond to community requests to provide leadership to emerging health-related initiatives.



PASO DEL NORTE HEALTH
FOUNDATION

MESSAGE FROM BOARD CHAIR AND CHIEF EXECUTIVE OFFICER

On September 30, 2015, the Paso del Norte Health Foundation will celebrate its 20th anniversary. Anniversaries are a nice time to evaluate progress, celebrate accomplishments, and consider new opportunities for the future.

In addition to reporting on our activities in 2014, this annual report takes advantage of the 20th anniversary and looks back to some of our first initiatives: Walk El Paso, the CATCH program, and A Smoke Free Paso del Norte. These represent early efforts to increase healthy behaviors of the region's residents. Evaluation of all three projects demonstrates positive movement toward our vision of a region driven by the power of healthy living.

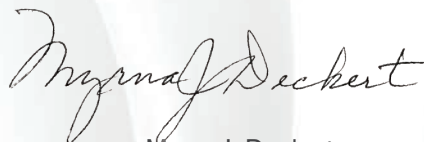
The Foundation's work includes strong financial investments to nonprofit organizations in the region. Since 1995, the Foundation invested more than \$140 million towards our mission to improve health. The \$140 million mark is significant because it exceeds the amount the Foundation received from the sale of Providence Memorial Hospital. Despite this level of grant making, the Foundation's assets now surpass \$225 million, positioning the Paso del Norte Health Foundation to maintain its commitment to the region into perpetuity. Fundraising from our sister organization, the Paso del Norte Foundation, is also anticipated to contribute to our goal of having the Paso del Norte Health Foundation as a perpetual resource.

As much as we celebrate the past, the Foundation's board and staff are excited to imagine the next 20 years. The Paso del Norte Institute for Healthy Living, Think.Change, IGNITE, and Shift+ are relatively new projects/initiatives driving our vision of healthy living. Increased physical activity, decreased sedentary behavior, increased fruit/vegetable consumption, reduced stigma toward mental illness, increased connectedness of our youth, and reduced binge drinking are population-level health changes that we look forward to reporting in our 2035 annual report.

On a final note, the work of the Foundation is not ours alone. While we are proud of the accomplishments shared within, we would be remiss if we didn't thank all the grantees, volunteers, and community partners who worked with us to make improved health happen. Thank you for your collaboration.



Robert Ash
Board Chair



Myrna J. Deckert
Chief Executive Officer



DONNA JUAREZ

Program Specialist
CATCH – 2003 - 2006

"The CATCH program helped jumpstart many initiatives which contributed to building healthier school environments for Gadsden and Las Cruces, NM and the 12 district, private, and diocese schools in the El Paso area. It was not just the number of schools in the program, but the quality of efforts made in those schools that made the difference. CATCH standards made sure each of our schools developed a coordinated approach to ensure the best chance for success by bringing together parents, teachers, food service workers, nurses, schools administrators, community organizations, and students to each play a specific part in creating change on their campus."



JOHN ADAMS

Director of Health Wellness and Physical Education
El Paso Independent School District

"CATCH brought health and physical activity into the classroom. That's important today because as modern medicine has advanced, we now can SEE how the brain responds to physical activity and how it helps in preparing children for learning. Without that early intervention of the CATCH concept, I believe this transition would have been much more difficult. Healthier students are better learners. CATCH understood that from the beginning and has been a driving force in changing how we educate students today."



PROMOTE PHYSICAL ACTIVITY AND NUTRITION

Regular physical activity and healthy eating are two of the most important things we can do for our health. These behaviors reduce the likelihood of many chronic diseases, increase our chances to live longer, and improve our ability to do daily activities, particularly as we get older. For these reasons, physical activity and nutrition have been top priorities for the Foundation since its inception.

Coordinated Approach to Child Health (CATCH) was one of the first programs funded by the Foundation in 1998. CATCH was a school-based program that coordinated the efforts of classroom health instruction, physical education, the school cafeteria and the family to develop healthy habits and attitudes in school-aged children. Through eight years of funding, the program curriculum was implemented in more than 100 elementary schools reaching approximately 73,000 students.

Evaluation found that there was an increase in the time spent in physical activity over one year, jumping from 30% to 52% for students in the CATCH program. Rates of aerobic fitness also increased for El Paso girls from 53% to 65%. These rates did not hit the national goal of 70%, but progress was made (Karen J. Coleman, Ph.D., University of Texas at El Paso).

After eight years of implementation, the program contributed to a significant reduction in obesity in fourth and fifth grade students in El Paso County.

Even though funding stopped in 2006, many of the schools that were involved in the CATCH program continue to use these essential components in their classrooms today.



1998 - 2006



BEA ESPARZA

Program Coordinator
Walk El Paso – 1998 - 2003

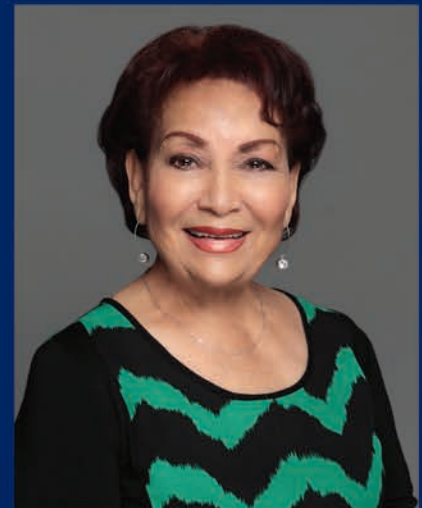
"The Walk El Paso Program was one of the highlights of my career. It was both fun and satisfying to watch the participants and volunteers become so committed to improving their health, as well as that of the community. The enthusiasm we shared in doing our part led to many friendships and great memories that endure to the present. Still to this day, people stop me and comment on how the Walk El Paso Program motivated them to start and keep moving."



CONSUELO H. SOTO

Participant
Walk El Paso

"The Walk El Paso Program was a great opportunity for me to walk with my friends and family. I met new people and before we knew it, we were walking on a regular basis at either a walk event or just around the neighborhood. Today, I continue to walk for the enjoyment and my health."



MOBILIZE THE SEDENTARY POPULATION

While many studies show that exercise combined with healthy food choices reduce the risk of chronic disease like diabetes and heart disease, El Paso was not following the national trend toward developing a more active lifestyle.

Walk El Paso was launched in 1998 by the Foundation to inspire and mobilize the El Paso population to begin a simple walking program. Through the development of educational materials, walking groups, events, and a media campaign that utilized the “Walk El Paso walk, 20 minutes a day, three times a week” jingle as the principle message, the program worked to increase physical activity.

It is estimated that more than 100,000 people participated in walking groups or events over a five year period. In addition, individuals who ordered a Walk El Paso walking kit were surveyed in 1999. The survey report concluded that, on average, participants in Walk El Paso were walking at a moderate pace for 40 minutes per day, four times a week, exceeding the Walk El Paso goal of 20 minutes per day, three times a week. Three of every four respondents reported that the Walk El Paso campaign helped them to start or continue a regular walking program.

The success of Walk El Paso encouraged the Foundation to expand funding to New Mexico with Walk Doña Ana and Walk Otero and later to Ciudad Juárez with Camina Juárez.



1998 - 2004



PATRICIA AYALA

Project Manager

A Smoke Free Paso del Norte – 2000 - 2003

"Working on the passage of the 100% smoke free indoor air ordinance in 2001 was the most rewarding accomplishment of my career. The Smoke Free Paso del Norte Coalition was composed of passionate, committed, hard-working individuals who left their egos at the door and, in doing so, made a lasting, positive impact on the citizens of El Paso."

"The Coalition was not trying to make history; we were dedicated to making a difference in the future of El Pasoans. At the time, the smoke free ordinance was the strongest of its kind in cities with populations over 500,000 and the only one of its kind in cities with a majority Latino population."



ROBERT RESENDES

Director

City of El Paso Department of Public Health

"In updating its clean air ordinance, the City of El Paso reclaimed its place as a national leader in protecting the health of the general public. Residents and visitors can be assured of additional protections against both secondhand tobacco smoke and e-cigarette vapors in both indoor and outdoor venues throughout the city. Additionally, the new ordinance passed by the El Paso City Council in the summer of 2014 has been referenced and emulated in other parts of the nation as El Paso's example and influence reaches far beyond the borderland."



PREVENT TOBACCO USE

The reasons why people engage in behaviors that threaten their health and quality of life are complex and difficult to address. Many causes of death and disease can be traced back to behaviors such as smoking.

A Smoke Free Paso del Norte (Smoke Free) was created in 1998 after input from several community groups on the best model for this major initiative. After 16 years, Smoke Free continues to reduce tobacco use among youth, pregnant women, people with small children, and those who have limited financial resources. Over the years, partners of this initiative, including the Smoke Free Paso del Norte Coalition Network, took an aggressive approach to policy change by supporting the passage of El Paso's Clean Air Ordinance in 2001. This ordinance is one of the most comprehensive in the nation to protect the public and employees from secondhand smoke.

Since then, the Foundation's Smoke Free partners have implemented school-based prevention interventions, a regional quit line (534-QUIT), research-based media campaigns, and an internet-based cessation service (<http://www.smokefree.quitnet.com/>). In 2014, the initiative continued its success with three important policy projects: the City of El Paso's improvements to its original Clean Indoor Ordinance, the University of Texas at El Paso's adoption of a Tobacco Free campus, and the Housing Authority of El Paso's announcement of the organization's new policy to prohibit smoking inside any of its facilities.

Today, A Smoke Free Paso del Norte is associated with the reduction in adult smoking from 21.5% in 1996 to 11.6% in 2013. This level of reduction is significantly greater than the decrease in smoking in San Antonio and Austin during the same time period.

Among El Paso middle school youth, 13% report smoking at least once in the past month compared with the Texas average of 17%.



1998 - Current



GRANTS BY PRIORITY AREA						
Healthy Eating and Active Living - HEAL		To make healthy eating and active living an easy choice for children and their families.				
Organization Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2014 Amount Paid	
Centro San Vicente	Model Development and System Changes for Healthy Eating and Active Living in a Clinic Setting	To develop and pilot test sustainable clinical systemic changes to promote healthy eating and active living among pediatric patients at Centro San Vicente Health Center in El Paso, TX.	2013	\$68,893.00	\$34,446.50	
City of El Paso	Eat Well! El Paso	To improve healthy family dining options in El Paso, TX by increasing from 24 to 100 the number of restaurants with healthy children's meals, offering 20 currently participating restaurants the opportunity to improve adult entrees, and training 200 cook/wait staff on child nutrition.	2013	\$234,586.00	\$117,293.00	
El Pasoans Fighting Hunger	Mobile Food Pantry	To promote nutrition and purchase and deliver food by way of a mobile food pantry in El Paso County, TX.	2013	\$50,000.00	\$25,000.00	
La Semilla Food Center	Mesilla Valley Food & Agriculture Policy Initiative	To formalize a Doña Ana County, NM food policy council, develop a model comprehensive urban agriculture ordinance in Las Cruces, NM, and advance regional food system policy education, planning, and coordination.	2013	\$58,297.80	\$29,148.90	
La Semilla Food Center	Edible Education for Teachers	To train 240 teachers in Las Cruces, Gadsden, and El Paso schools on integrating school garden and nutrition education into lesson plans and to provide volunteers who will assist teachers with garden and classroom activities.	2013	\$63,027.80	\$31,513.90	
La Semilla Food Center	The Bowie Jardin Project	To provide a coordinator for the Bowie High School garden in El Paso, TX.	2014	\$101,575.10	\$50,787.54	
The FEMAP Foundation	Children's Nutritional Assessment	To improve the health of 700 children in Ciudad Juárez, MX by offering a wide array of nutrition and physical activity workshops and services.	2013	\$80,000.00	\$40,000.00	
The Regents of New Mexico State University	Expanding and Creating Easy-to-Use Consumer Health Intervention in the Paso del Norte Region	To increase purchases of fruits and vegetables in the Paso del Norte regional grocery stores by widely deploying innovative, yet evidence-based in-store marketing strategies.	2013	\$195,756.00	\$97,878.00	
The University of Texas at El Paso	HEAL Paso del Norte Health Foundation Center of Excellence & A Multi-Institutional Partnership	To establish a Center of Excellence for healthy eating and active living in the Paso del Norte region.	2012	\$2,201,603.00	\$439,511.00	
The University of Texas at El Paso	Creating a Culture of Healthy Eating and Active Living in the Paso del Norte Region	To establish a backbone organization in support of healthy eating and active living for the Paso del Norte region.	2014	\$7,921,696.00	\$1,584,339.20	
Contract Expenditures		To pay for expenditures incurred from third-party independent contractors for services related to Healthy Eating and Active Living.			\$35,487.50	
Tobacco and Alcohol Prevention		To eliminate tobacco use and reduce binge drinking particularly among youth.				
Organization Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2014 Amount Paid	
Centro de Asesoría y Promoción Juvenil, A.C.	Smoke Free: Youth and Tobacco: Building a Model to Prevent and Address Tobacco Use	To develop a tobacco control coalition in Ciudad Juárez, MX. and bring in experts to train the coalition in effective community-based strategies in tobacco control prevention among youth and conduct a pilot program for at least 450 students.	2014	\$133,852.95	\$44,617.65	
Children in Need of Services, Inc. (CHINS)	Smoke Free: Tobacco Education and Cessation Help (TEACH)	To provide Botvin's Life Skills lessons to 300 middle school students and train students to present the Teens Against Tobacco Use program to at least 800 elementary school students, facilitate youth coalitions to conduct compliance checks and tobacco control community awareness and advocacy, and implement the "Breathe Smart from the Start" program to 20 pregnant teenage youth in Otero County, NM.	2014	\$104,006.10	\$104,006.10	
City of El Paso - Department of Public Health	Smoke Free: Tobacco Exposed	To provide Tobacco Exposed lessons to 4,000 elementary students and 2,000 students of all ages in out-of-school settings, to provide in-service tobacco control training to teachers and college health students, provide cessation services to housing authority residents, and provide support and education on policy-related activities in El Paso, TX.	2014	\$133,617.00	\$133,617.00	

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GRANTS BY PRIORITY AREA					
Tobacco and Alcohol Prevention		To eliminate tobacco use and reduce binge drinking particularly among youth.			
Organization Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2014 Amount Paid
Families and Youth, Inc.	Smoke Free: A Smoke Free Doña Ana County	To provide Botvin's Life Skills lessons to 300 middle school students, facilitate two youth coalitions to conduct compliance checks, peer education, and advocacy. Also to provide cessation services for youth and adults and work with LGBT youth on tobacco control activities in Doña Ana County, NM.	2013	\$87,571.00	\$21,892.75
Families and Youth, Inc.	Smoke Free: A Smoke Free Doña Ana County	To provide Botvin's Life Skills lessons to 300 middle school students, facilitate two youth coalitions to conduct compliance checks, peer education, and advocacy. Also to provide cessation services for youth and adults and work with LGBT youth on tobacco control activities in Doña Ana County, NM.	2014	\$111,318.90	\$111,318.90
Fundación del Empresariado Chihuahuense, A.C.	Shift+: Reduction of Alcohol Consumption in the Ciudad Juárez Region	To reduce the early onset of alcohol use before the age of 15 and reduce binge drinking among adults and youth in Cuidad Juárez, MX.	2013	\$291,107.95	\$209,774.61
Housing Authority of the City of El Paso	Smoke Free: Smoke Free Youth Empowerment and Advocacy	To provide support to implement smoke free policy in all public housing facilities in El Paso, TX, by training staff and management in implementation and enforcement and by training youth and their families in tobacco control advocacy and policy change strategies.	2013	\$83,679.20	\$41,839.60
The Regents of New Mexico State University	Smoke Free: Striving to Be Tobacco Free - NMSU	To facilitate the development and implementation of tobacco-free policy at New Mexico State University.	2013	\$123,015.20	\$61,507.60
The University of Texas at El Paso	Smoke Free: Systematic Regional Tobacco Control - Organizing Agency	To continue to develop and assess media messaging for adult tobacco cessation, youth tobacco prevention, and regional and campus smoke free campaigns. Also to provide strong leadership to and assessment of the El Paso/Cd. Juárez Tobacco Control Network; provide technical assistance to A Smoke Free Paso del Norte grantees; and to educate and promote regional Clean Indoor Air Ordinances and campus smoke free policies.	2011	\$2,341,319.00	\$438,472.00
The University of Texas at El Paso	Smoke Free: StopLite: Multiple Modalities Emphasizing Support for Tobacco Free Campus Policies	To assess group and individual cessation interventions for light and intermittent smokers to reduce smoking among Hispanics in El Paso, TX.	2013	\$148,534.00	\$74,267.00
The University of Texas at El Paso	Smoke Free: StopLite and Regional Cessation Triage	To provide individual and group cessation services for light and intermittent smokers and serve as the referral system for all cessation services in El Paso, TX.	2014	\$154,414.00	\$77,207.00
The University of Texas at El Paso	Shift+: Screening and Brief Motivational Intervention in the Paso del Norte Region	To implement Screening and Brief Motivational Interviewing (SBI) in hospital emergency rooms, jails, or community health clinics. SBI is an evidence-based practice used to identify, reduce, and prevent problematic use of alcohol.	2014	\$573,275.00	\$143,124.50
The University of Texas Health Science Center at Houston	Smoke Free: Teens Against Tobacco Use: A Model for Universal Tobacco Prevention and Youth Advocacy	To implement three tobacco control youth coalitions in the El Paso Independent School District and train the youth to deliver Teens Against Tobacco Use lessons to 600 younger peers. Participants will also be involved in tobacco control advocacy activities.	2014	\$113,393.50	\$113,393.50
YMCA of Greater El Paso, TX & Rio Grande Valley	SHIFT+: Organizing Agency - El Paso	To reduce early onset of alcohol use before the age of 15. To reduce alcohol use and binge drinking among high school students and adults.	2013	\$526,498.50	\$213,913.70
Contract Expenditures		To pay for expenditures incurred from third-party independent contractors for services related to Tobacco and Alcohol Prevention.			\$1,800.00
Mental and Emotional Well-being		To reduce the stigma associated with mental illness and explore structural changes in the region's behavioral health treatment system.			
Organization Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2014 Amount Paid
Centro de Salud Familiar La Fe, Inc.	MENTESana	To provide Mental Health First Aid training for organization staff and to implement the National Alliance on Mental Illness (NAMI) best practice programs for families and lay health workers in the Centro de Salud Familiar La Fe areas of service within El Paso County, TX.	2013	\$58,531.00	\$29,265.50
County of El Paso	Mental Health Stigma Awareness Campaign	To provide Mental Health First Aid (MHFA) training for over 260 detention personnel and changes in detention standards of practice to promote a Think.Change culture.	2014	\$101,000.00	\$50,500.00
13					

GRANTS BY PRIORITY AREA

Mental and Emotional Well-being			To reduce the stigma associated with mental illness and explore structural changes in the region's behavioral health treatment system.			
Organization Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2014 Amount Paid	
Deming Public Schools	Wildcat Awareness Project	To provide Mental Health First Aid program training to health providers, lay health workers and families in the Luna County, NM area.	2013	\$87,768.20	\$43,884.10	
Dofia Ana County Health & Human Services	Nuestras Emociones-Our Emotional Health and Wellbeing	To expand the number of community providers and lay health workers trained in Mental Health First Aid and to develop a stigma reduction promotora education curriculum.	2013	\$137,931.63	\$68,965.82	
Emergence Health Network	Project EMERGE	To increase the number of health providers, lay health workers, and families trained in Mental Health First Aid in El Paso County, TX.	2013	\$376,679.60	\$84,169.90	
Family Service of El Paso, Inc.	Project Empower El Paso	To provide evidence-based programs including National Alliance on Mental Illness (NAMI) Family to Family, NAMI Basics, and In Our Own Voice mental health education programs for families and lay health promoters in El Paso County, TX.	2013	\$407,680.93	\$203,840.46	
Texas A&M Foundation	De Mujer a Mujer - From Woman to Woman	To provide training using the Health Workers Group Training Manual: "Is it difficult being a woman? Guide on Depression" for up to 48 Community Health Workers and 630 women in the El Paso and Hudspeth County colonias.	2013	\$161,561.00	\$80,780.50	
The University of Texas at El Paso	Development of the El Paso Psychology Internship Consortium	To develop a multi-institutional "El Paso Psychologist Internship Consortium," an APA-accredited internship program in El Paso County, TX.	2012	\$200,059.00	\$66,858.50	
The University of Texas at El Paso	Developing The El Paso Psychology Internship Consortium	To develop a multi-institutional "El Paso Psychologist Internship Consortium," an APA-accredited internship program in El Paso County, TX.	2014	\$336,014.00	\$76,809.00	
YWCA El Paso del Norte Region	Think.Change @YWCA	To provide Mental Health First Aid (MHFA) training for a minimum of 75 organization staff and promote a Think.Change culture for the organization and the clients they serve.	2014	\$53,243.12	\$26,621.56	
Contract Expenditures		To pay for expenditures incurred from third-party independent contractors for services related to Mental and Emotional Well-being.			\$93,323.34	
Healthy Relationships			To work with families, community organizations and schools to increase the protective factors for youth.			
Organization Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2014 Amount Paid	
Boy Scouts of America Yucca Council	IGNITE: United We Prosper	To recruit 200 disconnected boys in the far east and southeast areas of El Paso, TX. to become part of the Boy Scouts of America program.	2014	\$97,376.40	\$48,688.20	
Boys and Girls Club of El Paso	IGNITE: Club Connect	To recruit 160 disconnected youth into existing Boys and Girls Club programs throughout El Paso County, TX.	2014	\$88,000.00	\$44,000.00	
Casa Amiga Centro de Crisis A.C.	IGNITE: Teenagers in Positive Environments	To provide workshops on healthy relationships and conflict resolution in a safe place for disconnected teenagers in Ciudad Juárez, MX.	2013	\$22,750.00	\$11,375.00	
Casa Amiga Centro de Crisis A.C.	IGNITE: Teenagers in Positive Environments	To provide workshops on healthy relationships in a safe environment for 70 disconnected youth ages 12-17 in the southeast and far east areas of Ciudad Juárez, MX.	2014	\$17,346.00	\$8,673.00	
Center Against Family Violence	Two Should Know: No Means No	To provide the "No Means No" sexual violence prevention program for approximately 8,000 middle and high school youth in El Paso area schools.	2012	\$224,919.20	\$56,229.80	
Center Against Family Violence	Two Should Know: No Means No - Good to Go	To provide the "No Means No" sexual violence prevention program to approximately 13,000 middle and high school youth in El Paso County, TX.	2014	\$221,607.10	\$55,401.77	
Centro de Asesoría y Promoción Juvenil, A.C.	Two Should Know: Informed and Responsible Sexuality	To provide 780 youth with sexual health education and to gather data on youth perceptions of healthy sexuality in Ciudad Juárez, MX. neighborhoods.	2012	\$50,000.00	\$12,500.00	

Grants by Priority Area					
Healthy Relationships		To work with families, community organizations and schools to increase the protective factors for youth.			
Organization Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2014 Amount Paid
Centro de Asesoría y Promoción Juvenil, A.C.	IGNITE: Opportunities for Youth Connection and Development	To provide a variety of workshops in five youth centers to disconnected youth ages 11-18 in Ciudad Juárez, MX.	2013	\$100,000.00	\$50,000.00
Centro de Asesoría y Promoción Juvenil, A.C.	IGNITE: Opportunities for Youth Connection and Development	To provide a variety of workshops in five community centers and add one new center to serve 570 disconnected youth ages 11-18 in Ciudad Juárez, MX.	2014	\$102,000.00	\$51,000.00
Child Crisis Center	Two Should Know: Teens Thinking Smart	To implement the "Teen Talk Sexuality Education Curriculum" for 1,400 youth ages 16-24 at multiple sites including: David L. Carrasco Job Corps, Boys and Girls Clubs, and Housing Authority communities. Programming includes peer mentor presentations for middle and high school youth in El Paso and Hudspeth County Districts.	2012	\$550,769.00	\$137,692.25
Child Crisis Center	Two Should Know: Teens Thinking Smart	To provide the "Teens Thinking Smart" sexual health education program to 1,300 at risk youth and teen panel presentations for 8,000 middle and high school youth in El Paso and Hudspeth Counties.	2014	\$549,468.76	\$136,613.25
City of El Paso	Two Should Know: FOCUS El Paso	To provide the FOCUS sexual health education program for prevention of sexually transmitted infections and unintended second pregnancy in women under the age of 25 in El Paso County women, infants and children centers.	2012	\$443,960.00	\$110,302.50
City of El Paso	Two Should Know: FOCUS El Paso	To provide the FOCUS sexual health education program to 1,400 youth and young adults in area transitional living centers and local technical schools. Also to provide sexually transmitted infection prevention education to 7,400 STD clinic clients with support for partner notification.	2014	\$304,150.00	\$76,037.50
Creative Kids, Inc.	IGNITE: Project ABLE (Art Brokers Learning Experiences)	To offer an after-school visual arts education program to youth ages 12-18 in Fabens, TX.	2013	\$87,439.00	\$43,719.50
Creative Kids, Inc.	IGNITE: Project ABLE (Art Brokers Learning Experiences)	To offer an after-school and summer visual arts education program for 115 disconnected youth ages 7-18 in Fabens, TX.	2014	\$91,944.60	\$45,972.30
El Paso Symphony Orchestra Association, Inc.	IGNITE: Tocando	To implement an after-school music and mentorship program for children at Hart Elementary in El Paso, TX.	2013	\$30,000.00	\$15,000.00
El Paso Symphony Orchestra Association, Inc.	IGNITE: Tocando	To implement an after-school and summer youth orchestra program at Hart Elementary for 60 children. Expansion will also occur to serve 30 more new children at a new elementary school in El Paso, TX.	2014	\$100,034.00	\$50,017.00
Families and Youth, Inc.	Two Should Know: Families & Youth Prevention Services	To implement the "Safer Choices" sex education curriculum for 200 youth and their parents, hosting the "Next Rainbow Generation" Lesbian, Gay, Bisexual, Transgendered, and Queer (LGBTQ) youth support group in Doña Ana County, NM.	2012	\$226,266.88	\$84,850.08
Families and Youth, Inc.	Two Should Know: Safer Choices	To increase the availability of sexual health education for at least 200 youth and their families by addressing teenage pregnancy prevention, sexually transmitted infection prevention, and sexual violence in Doña Ana County, NM.	2014	\$236,126.62	\$60,038.16
Girl Scouts of the Desert Southwest-Southern New Mexico & West Texas, Inc,	IGNITE: Girl Scout Leadership Experience	To create new troops in Doña Ana, Luna and Otero counties in NM and offer the Girl Scout Leadership Experience to disconnected girls.	2013	\$45,000.00	\$22,500.00
Girl Scouts of the Desert Southwest-Southern New Mexico & West Texas, Inc,	IGNITE: Troop Pathway Specialist Program	To create 24 new troops serving 240 new girls in Doña Ana, Luna, and Otero counties in NM by offering the Girl Scout Leadership Experience to disconnected girls.	2014	\$50,000.00	\$25,000.00
Healthy Futures of Texas	Two Should Know: General Support: Advocacy & Education initiatives for Prevention of Teen and Unplanned Pregnancy	To provide general support for Healthy Futures of Texas' healthy sexuality education and advocacy efforts.	2014	\$25,000.00	\$25,000.00
Organización Popular Independiente, A.C.	IGNITE: Culture and Sports for the Development of Positive Environments for Children and Youth in Ciudad Juárez, MX.	To provide an after-school program to 250 youth in Ciudad Juárez, MX.	2014	\$68,779.66	\$34,389.83
The Community Foundation of Southern New Mexico	IGNITE: Ignite for FUN	To implement a pilot program for 60 youth focusing on health, civic engagement, and art through the collaboration of Place Matters, Ocotillo Institute for Social Justice, and the Court Youth Center in Las Cruces, NM.	2014	\$81,949.30	\$40,974.65

GRANTS BY PRIORITY AREA

Healthy Relationships		To work with families, community organizations and schools to increase the protective factors for youth.			
Organization Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2014 Amount Paid
The FEMAP Foundation	Two Should Know: With Sexuality You Have A Voice II	To provide comprehensive sexuality education for 8,000 youth ages 12 -18 in primary and secondary schools in the Ciudad Juárez area of MX. 200 peer educators will also receive sexuality training to assist in the prevention of sexually transmitted infections and unintended pregnancies.	2012	\$210,000.00	\$52,500.00
The FEMAP Foundation	IGNITE: Youth Connection Pilot Project at the Villa del Campo Community in Ciudad Juárez	To implement a pilot program for 180 disconnected children and youth in the URBI Villa del Campo community in Ciudad Juárez, MX.	2013	\$72,000.00	\$36,000.00
The FEMAP Foundation	IGNITE: Disconnected Youth	To implement an out-of-school program for 210 disconnected children and youth in the URBI Villa del Campo community in Ciudad Juárez, MX.	2014	\$86,247.70	\$43,123.85
The FEMAP Foundation	Two Should Know: With Sexuality you Have a Voice III	To provide the "With Sexuality you have a Voice" program in 11 Ciudad Juárez middle and high schools to serve 13,000 youth. Also to develop a Positive Sexuality certificate program for educators in Ciudad Juárez, MX.	2014	\$254,122.00	\$63,530.50
The University of Texas at El Paso	Two Should Know: Healthy Miner Sex Positive Peer Education Program	To increase the availability of positive sexuality education for 1,000 UTEP students ages 16-24 through peer education. This approach will reach an additional 20,000 students through sexual health promotion and disease prevention strategies.	2014	\$543,951.00	\$128,976.50
United Way of El Paso County	IGNITE: IGNITE Initiative - Organizing Agency	To provide leadership, coordination efforts, and technical assistance to support a successful IGNITE initiative.	2014	\$434,552.00	\$121,674.40
YWCA El Paso del Norte Region	IGNITE: Winning Youth IGNITE	To expand the Winning Kids program for homeless youth ages 7-17 and connect them with out-of-school activities and supportive services.	2013	\$128,489.00	\$64,244.50
YWCA El Paso del Norte Region	IGNITE: YWCA Teen Leadership Expansion Pilot	To expand the Teen Leadership program into pilot communities of Socorro, Clint, Fabens, and Horizon City, TX and serve 100 youth ages 10-17 through an after-school and summer program.	2014	\$29,200.60	\$14,600.30
YWCA El Paso del Norte Region	Two Should Know Organizing Agency	To provide leadership, coordination efforts, and technical assistance to support a successful Two Should Know initiative.	2014	\$1,736,160.64	\$282,568.60
Contract Expenditures		To pay for expenditures incurred from third-party independent contractors for services related to Healthy Relationships.			\$410,040.76
Health Leadership		To develop regional health leaders and to provide leadership to emerging health-related initiatives.			
Organization Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2014 Amount Paid
New Mexico State University Foundation, Inc.	Southern New Mexico Ethics Summit	To host a one-day event: the Southern New Mexico Ethics Summit in order to identify strategies that increase ethical practice in the nonprofit sector.	2014	\$19,668.91	\$9,834.46
Rio Grande Cancer Foundation	Community Cancer Health Assessment	To conduct a community-wide (El Paso County) cancer needs assessment survey with a focus on the needs of cancer survivors through the spectrum of living with, through and beyond a cancer diagnosis.	2014	\$20,000.00	\$10,000.00
Paso del Norte Foundation	Expanding Regional Capacity	To support the Paso del Norte Foundation operations costs for fiscal year 2015 and manage a project to recruit community partners from throughout the region to participate in a matching fund initiative.	2014	\$710,000.00	\$340,000.00
Paso del Norte Foundation	Expanding Regional Capacity - General Purpose	To support the Paso del Norte Foundation operations costs for fiscal year 2014.	2014	\$260,000.00	\$260,000.00
Contract Expenditures		To pay for expenditures incurred from third-party independent contractors for services related to Health Leadership.			\$310,730.74

STATEMENT OF FINANCIAL POSITION (BALANCE SHEET)
DECEMBER 31, 2014

ASSETS

Cash	\$ 122,049
Accounts Receivable, (net)	19,239
Prepaid Assets	27,990
Property, Plant & Equipment (net)	795,837
Investments	225,249,211
Other Assets	206,933
Total Assets	<u>\$226,421,259</u>

LIABILITIES AND NET ASSETS

Liabilities	
Accounts Payable and Accrued Liabilities	281,653
Grants Payable (due in 2015)	5,469,443
Accrued General and Prof. Liabilities	1,054,805
Grants Payable, L.T.	6,883,544
Deferred Tax Liability	700,452
Total Liabilities	<u>\$14,389,897</u>
Net assets	
Unrestricted	
Board Designated	171,000
Undesignated	211,836,362
Total Unrestricted	<u>212,007,362</u>
Temporarily Restricted	15,000
Permanently Restricted	9,000
Total Net Assets	<u>\$212,031,362</u>
Total Liabilities and Net Assets	<u>\$226,421,259</u>

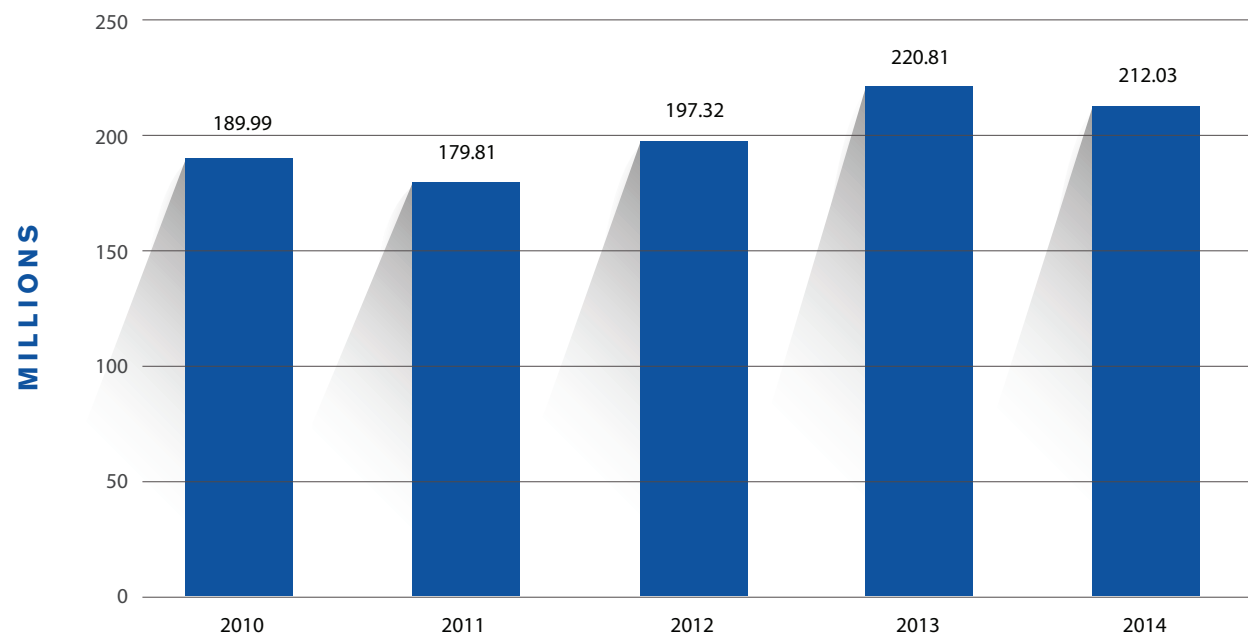
Audited financial statements will be available on July 31, 2015.

**STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS (INCOME STATEMENT)
FOR THE TWELVE MONTHS ENDING DECEMBER 31, 2014**

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Contributions:				
Temporarily Restricted	-	\$ 60,900	-	\$ 60,900
Permanently Restricted	-	-	100	100
	-	60,900	100	61,000
Investment Income:				
Interest and Dividend Income	4,321,015	-	-	4,321,015
Net Realized Gain (Loss) on Investments	6,803,183	-	-	6,803,183
Net Unrealized Gain (Loss) on Investments	(809,087)	-	-	(809,087)
	10,315,111	-	-	10,315,111
Less: Investment Expense	1,105,679	-	-	1,105,679
Net Investment Income	9,209,432	-	-	9,209,432
Exempt Purpose Revenue:				
Unrealized Grants	91,957	-	-	91,957
Rental Revenue	26,572	-	-	26,572
Other Income:				
Misc. Income	27,339	-	-	27,339
Total Exempt Purpose Revenue	145,868	-	-	145,868
Exempt Purpose Expenses:				
Program Related				
Administrative Expenses	1,501,115	-	-	1,501,115
Priority Related Expenses	134,901	-	-	134,901
Board Commitments	15,713,574	-	-	15,713,574
Total Program Related Expenses	17,349,590	-	-	17,349,590
Administrative Expenses	499,203	-	-	499,203
Current Federal Excise Taxes	344,566	-	-	344,566
Total Administrative Expenses	843,769	-	-	843,769
Total Exempt Purpose Expenses	18,193,359	-	-	18,193,359
Net Assets Released from Restrictions:	97,529	(97,529)	-	-
Changes in Net Assets	(8,740,530)	(36,629)	100	(8,777,059)
Net Assets at Beginning of Year	220,747,892	51,629	8,900	220,808,421
Net Assets at December 31, 2014	<u>\$212,007,362</u>	<u>\$ 15,000</u>	<u>\$ 9,000</u>	<u>\$212,031,362</u>

Audited financial statements will be available on July 31, 2015.

COMPARATIVE NET ASSETS



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Paso del Norte Foundation

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Faviola Porras
Accounting Support Assistant

Jana Renner
Associate Program Officer

Nohemi Rubio
Associate Program Officer

Sylvia Soto
Director of Operations

Angelina Velazco
Operations Support Assistant

FUNDING OPPORTUNITIES

The Paso del Norte Health Foundation generally does not accept unsolicited grant proposals. When seeking grantees, the Health Foundation offers grant workshops for organizations to better understand the purpose of the initiative or program and how to respond to the Request for Proposals (RFP).

Program officers are available to discuss ideas regarding potential future programs and welcome suggestions from organizations within the region.

For more information, please contact the Paso del Norte Health Foundation at health@pdnhf.org or 915-544-7636.

Find us at:

Web site: www.pdnhf.org
Twitter: @PdNHFoundation
Facebook: /PdNHFoundation
Email: health@pdnhf.org

221 N. Kansas, Suite 1900
El Paso, Texas 79901
915-544-7636



PASO DEL NORTE HEALTH
FOUNDATION



221 N. Kansas, Suite 1900

El Paso, Texas 79901

(915) 544-7636

health@pdnhf.org

www.pdnhf.org

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